

Registration No. 202101019079 (1419379-T)

Interim Financial Report
For The Second Quarter Ended 30 June 2024

29 August 2024



Registration No. 202101019079 (1419379-T)

Unaudited Condensed Consolidated Statements of Financial Position As at 30 June 2024

		Unaudited	Audited
	Note	As at 30.6.2024 RM	As at 31.12.2023 RM
ASSETS	Note	IZIVI	KIVI
Non-current assets			
Property, plant and equipment		260,877,598	248,233,148
Right-of-use assets		100,673,587	104,972,146
Intangible assets		119,877	120,402
Deferred tax assets		7,498,787	7,511,566
Other receivables		20,724,694	26,260,711
Total non-current assets		389,894,543	387,097,973
Current assets			
Inventories		278,649,447	271,428,838
Other investments		6,517,913	17,427,928
Trade and other receivables Current tax assets		116,206,547 22,399,209	114,290,643 23,622,412
Cash and cash equivalents		82,796,279	87,401,350
Total current assets		506,569,395	514,171,171
TOTAL ASSETS		896,463,938	901,269,144
EQUITY AND LIABILITIES			
Equity attributable to the owners of the Company			40-00-0-4
Share capital		427,867,671	427,867,671
Reserves		118,046,849	115,830,338
Total equity		545,914,520	543,698,009
Non-current liabilities		00 570 745	05 475 000
Lease liabilities		63,578,715	65,175,262
Deferred tax liabilities Provision for restoration costs		7,703 6,720,875	7,703 6,692,948
Contract liabilities		36,124,246	41,081,267
Total non-current liabilities		106,431,539	112,957,180
Current liabilities			
Trade and other payables		91,035,475	103,281,454
Lease liabilities		25,914,511	25,577,867
Provision for restoration cost		1,099,748	1,333,228
Contract liabilities	00	49,617,059	42,399,524
Borrowings	23	75,600,000	71,500,000
Current tax liabilities		851,086	521,882
Total current liabilities		244,117,879	244,613,955
Total liabilities		350,549,418	357,571,135
TOTAL EQUITY AND LIABILITIES		896,463,938	901,269,144
Net assets per share (sen)		36.39	36.25

The unaudited Condensed Consolidated Statements of Financial Position should be read in conjunction with the Group's audited financial statements for the financial year ended 31 December 2023 and the accompanying explanatory notes attached to this interim financial report.



Unaudited Condensed Consolidated Statements of Profit or Loss and Other Comprehensive Income For The Period Ended 30 June 2024

		Individual	Individual Quarter		Quarter
	Note	30.6.2024 RM	30.6.2023 RM	30.6.2024 RM	30.6.2023 RM
Revenue		307,613,218	325,250,966	629,635,227	643,697,086
Cost of sales		(244,022,005)	(255,564,467)	(498,515,507)	(505,706,128)
Gross profit	_	63,591,213	69,686,499	131,119,720	137,990,958
Other operating income		1,868,029	2,377,513	6,015,054	5,413,940
Operating and administrative expenses		(60,248,384)	(63,769,284)	(123,706,781)	(126,668,723)
Interest income		984,552	1,456,150	2,042,927	2,357,098
Finance costs		(1,511,450)	(1,001,353)	(2,973,845)	(2,063,753)
Profit before tax	_	4,683,960	8,749,525	12,497,075	17,029,520
Tax expense	22	(1,044,550)	(2,219,715)	(2,630,564)	(4,278,056)
Profit for the financial period attributab to the owners of the Company	le	3,639,410	6,529,810	9,866,511	12,751,464
Other comprehensive (loss)/income attributable to the owners of the Com	ıpany =			-	
Total comprehensive income attributate	ole				
to the owners of the Company	=	3,639,410	6,529,810	9,866,511	12,751,464
Basic/Diluted earnings per	20	0.04	0.44	0.00	0.05
ordinary share (sen)	26	0.24	0.44	0.66	0.85

The unaudited Condensed Consolidated Statements of Profit or Loss and Other Comprehensive Income should be read in conjunction with the Group's audited financial statements for the financial year ended 31 December 2023 and the accompanying explanatory notes attached to this interim financial report.



Unaudited Condensed Consolidated Statements of Changes in Equity For The Period Ended 30 June 2024

	•	Non-Distrib	utable ———		Distributable	
	Share capital RM	Merger reserve RM	Fair value reserve RM	Foreign currency translation reserve RM	Retained earnings RM	Total equity RM
Balance as at 1 January 2024	427,867,671	(165,206,168)	88,668	-	280,947,838	543,698,009
Profit for the financial period Other comprehensive income, net of tax	-	-	-	- -	9,866,511 -	9,866,511
Total comprehensive income	-	-	-	-	9,866,511	9,866,511
Transaction with owners: Dividend	-	-	-	-	(7,650,000)	(7,650,000)
Balance as at 30 June 2024	427,867,671	(165,206,168)	88,668	-	283,164,349	545,914,520
Balance as at 1 January 2023	427,867,671	(165,206,168)	2,104,433	-	264,355,905	529,121,841
Profit for the financial period Other comprehensive income, net of tax	-	- -	-	-	12,751,464 -	12,751,464 -
Total comprehensive income	-	-	-	-	12,751,464	12,751,464
Transactions with owners: Dividends	-	-	-	-	(10,500,000)	(10,500,000)
Balance as at 30 June 2023	427,867,671	(165,206,168)	2,104,433	-	266,607,369	531,373,305

The unaudited Condensed Consolidated Statement of Changes in Equity should be read in conjunction with the Group's audited financial statements for the financial year ended 31 December 2023 and the accompanying explanatory notes attached to this interim financial report.



Unaudited Condensed Consolidated Statement of Cash Flows For The Period Ended 30 June 2024

	Cumulative	Quarter
	30.6.2024	30.6.2023
	RM	RM
Cash Flows From Operating Activities		
Profit before tax	12,497,075	17,029,520
Adjustments for:		
Gain on disposal of other investments	(1,148,470)	-
Depreciation of property, plant and equipment	10,513,506	8,709,548
Interest expense	2,973,845	2,063,753
Interest income	(2,042,927)	(2,357,098)
Depreciation of right-of-use assets	14,483,388	15,845,696
Other non-cash items	(2,233,076)	(602,512)
Operating profit before changes in working capital	35,043,341	40,688,907
Changes in working capital:		
Inventories	(5,606,764)	(30,171,124)
Trade and other receivables	3,670,390	12,164,595
Trade and other payables	(11,489,619)	(8,057,913)
Contract liabilities	2,260,514	453,193
Cash generated from operations	23,877,862	15,077,658
Interest paid	(1,159,944)	(181,150)
Tax paid	(1,065,378)	(10,839,692)
Net cash from operating activities	21,652,540	4,056,816
Cash Flows From Investing Activities		
Proceeds from disposal of other investments	11,472,602	991,184
Proceeds from disposal of property, plant and equipment	709,478	15,000
Purchase of other investments and intangible assets	(13,565)	-
Purchase of property, plant and equipment	(21,342,139)	(19,169,907)
Dividend received	-	18,682
Interest received	2,042,927	2,357,098
Placement of fixed deposits with licensed banks Withdrawal of fixed deposits with licensed banks	(37,021,613) 29,536,171	-
		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Net cash used in investing activities	(14,616,139)	(15,787,943)
Cash Flows From Financing Activities	(7.050.000)	(40.500.000)
Dividend paid	(7,650,000)	(10,500,000)
Drawdown of bankers' acceptances Repayments of bankers' acceptances	64,000,000 (57,500,000)	84,475,000 (70,725,000)
Repayments of revolving credit	(2,400,000)	(70,723,000)
Payments of lease liabilities	(15,576,915)	(16,978,963)
Net cash used in financing activities	(19,126,915)	(13,728,963)
Net decrease in cash and cash equivalents	(12,090,514)	(25,460,090)
Effects of exchange rate changes on cash and cash equivalents	(12,000,014)	(20,400,000)
Cash and cash equivalents brought forward	77,865,180	105,491,750
Cash and cash equivalents carried forward	65,774,666	80,031,660
Cash and cash equivalents comprises of the following:		
Cash and bank balances	65,774,666	80,031,660
Deposits placed with licensed banks	17,021,613	50,000,000
and the second of the second o	82,796,279	130,031,660
Less: Fixed deposits placed with licensed banks with original maturity	(47.004.040)	(FO 000 000)
of more than three (3) months	(17,021,613) 65,774,666	(50,000,000)
	03,774,000	80,031,660

The unaudited Condensed Consolidated Statement of Cash Flows should be read in conjunction with the Group's audited financial statements for the financial year ended 31 December 2023 and the accompanying explanatory notes attached to this interim financial report.



Notes to The Financial Report For The Period Ended 30 June 2024

1. Basis of preparation

The unaudited interim financial statements of the Group have been prepared in accordance with Malaysian Financial Reporting Standards ("MFRSs") (including MFRS 134 Interim Financial Reporting) and Paragraph 9.22 and 9B of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad. These interrim financial statement also comply with International Accounting Standards ("IASs") (including IAS 34 Interim Financial Reporting) issued by the International Accounting Standards Board.

The interim financial report should be read in conjunction with the audited financial statements for the financial year ended 31 December 2023 and the accompanying explanatory notes attached to the interim financial report.

2. Basis of accounting

The significant accounting policies adopted by the Group in this interim financial report are consistent with those adopted in the audited financial statements of the Group for the financial year ended 31 December 2023 except for the adoption of the following new accounting standards, amendments and interpretation:

MFRSs interpretations and amendments effective for annual periods beginning on or after 1 January 2024:

Title	Effective Date
Amendments to MFRS 16 Lease liability in a Sale and Leaseback	1 January 2024
Amendments to MFRS 101 Classification of Liabilities as Current or Non-current	1 January 2024
Amendments to MFRS 101 Non-current Liabilities with Covenants	1 January 2024
Amendments to MFRS 107 and MFRS 7 Supplier Finance Arrangements	1 January 2024
Amendments to MFRS 4 Extension of the Temporary Exemption from Applying MFRS 9	Effective immediately

The adoption of the above amendments to MFRSs do not have a material impact on the financial statements of the Group.

MFRS interpretations and amendments effective for annual periods beginning on or after 1 January 2025:

Title	Effective Date
Amendments to MFRS 121 Lack of Exchangeability	1 January 2025

MFRS interpretations and amendments effective for annual periods beginning on or after a date yet to be confirmed:

Title
Amendments to MFRS 10 and MFRS 128 Sale or Contribution of Assets between an

Investor and its Associate or Joint Venture

Deferred

3. Auditors' report

There was no qualification on the audited financial statements of the Group for the financial year ended 31 December 2023.

4. Seasonal or cyclical factors

The business operations of the Group typically experience higher customer traffic, transaction value and sales during weekends, public holidays, school holidays and festive periods.

5. Unusual items affecting assets, liabilities, equity, net income or cash flows

There were no unusual items affecting assets, liabilities, equity, net income or cash flows of the Group during the current quarter and financial period under review.



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Notes to The Financial Report For The Period Ended 30 June 2024

6. Material changes in estimates

There were no changes in estimates of amounts reported that have a material effect in the current quarter and financial period under review.

7. Debts and equity securities

During the quarter under review, the Company did not purchase any ordinary shares from the open market. Aside from the above, there were no new debts and equity securities issued during the quarter.

8. Dividend

On 05 April 2024, the Board of Directors declared an interim single tier dividend of RM0.0051 per ordinary share amounting to RM7,650,000 for the financial year ended 31 December 2023, which was paid on 05 June 2024 to shareholders of the Company whose names appeared in the Record of Depositors on 15 May 2024.

9. Segmental information

The Group is principally engaged in the retailing of electrical appliances.

The Group has arrived at two (2) reportable segments that are organised and managed separately according to the nature of the products and services. The reportable segments are summarised as follows:

- (i) Trading division Trading of the Group's products
- (ii) Warranty division Provision of warranty services in relation to replacement, repair and maintenance of products sold Group revenue decr

The segmental information for the financial period ended 30 June 2024 is as follows:

	Trading	Warranty	Others	Total
	RM	RM	RM	RM
Sales to external customers	594,149,292	35,485,935	-	629,635,227
Inter-segment sales	15,271,093	9,347,651	=	24,618,744
Total revenue	609,420,385	44,833,586	-	654,253,971
Segment profits/(losses)	7,203,290	3,364,363	(701,142)	9,866,511
Segment assets*	655,636,430	44,479,825	166,449,687	866,565,942
Segment liabilities**	325,597,853	23,674,293	418,483	349,690,629

The segmental information for the financial period ended 30 June 2023 is as follows:

	Trading RM	Warranty RM	Others RM	Total RM
Sales to external customers	605,406,484	38,290,602	-	643,697,086
Inter-segment sales	13,964,015	9,583,228	-	23,547,243
Total revenue	619,370,499	47,873,830	-	667,244,329
Segment profits/(losses)	10,255,634	4,114,612	(1,618,783)	12,751,464
Segment assets*	607,569,598	49,575,067	166,620,633	823,765,298
Segment liabilities**	302,169,686	23,310,060	406,674	325,886,420

The business activities of the Group are all located in Malaysia and as such segmental reporting by geographical location is not presented.

^{*}Segment assets excluded deferred tax assets and current tax assets.

^{**}Segment liabilities excluded deferred tax liabilities and current tax liabilities.



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Notes to The Financial Report For The Period Ended 30 June 2024

10. Property, plant and equipment

(i) Acquisitions and disposals

There were no material acquisitions and disposals of property, plant and equipment during the current quarter and financial period under review.

(ii) Valuation

There was no valuation of property, plant and equipment in the current quarter and financial period under review as the Group does not adopt a revaluation policy on its property, plant and equipment.

11. Capital commitments

The Group's capital expenditure in respect of purchase of property, plant and equipment are as follows:

	As at	As at
	30.6.2024	31.12.2023
	RM	RM
Approved but not contracted for	8,910,000	-
Contracted but not provided for	270,063	9,252,063

12. Material events subsequent to the end of the financial period

There were no material events subsequent to the end of the current quarter and financial period under review that have not been reflected in this interim financial report.

13. Changes in the composition of the group

There were no material changes in the composition of the Group during the current quarter and financial period under review.

14. Changes in contingent liability

There was no material contingent liability as at the end of the current financial period and up to the date of this interim financial report.

15. Significant related party transactions

The significant related party transactions of the Group are as follows:

	Individual Quarter		Cumulativ	e Quarter
	30.6.2024	30.6.2023	30.6.2024	30.6.2023
	RM	RM	RM	RM
Related parties: (Companies in which certain				
Directors have financial interests)				
Administration and marketing fee receivable	207,506	675,524	560,364	1,109,003
Administration and marketing fee payable	(71,886)	(74,489)	(125,299)	(156,648)
Commission payable	(4,330,243)	(5,288,696)	(9,278,126)	(10,766,281)
Insurance premium collected on behalf of				
third-party insurance companies	(6,105,595)	(7,412,737)	(12,713,607)	(14,254,744)
Marketing expenses	(6,728,141)	(5,422,227)	(13,632,136)	(11,728,517)
Purchases of goods	(3,362,258)	(2,620,776)	(6,261,345)	(5,221,408)
Rental income	47,450	30,700	90,550	61,800
Rental payable	(284,027)	(277,451)	(570,453)	(548,499)
Sales of goods	4,099	31,487	9,904	71,147
Sales of motor vehicle	-	-	290,000	-
Service rendered	(1,665,668)	(1,631,139)	(3,095,815)	(3,136,820)

The related party transactions described above were carried out in the ordinary course of business and have been established under negotiated and mutually agreed terms.



Notes to The Financial Report For The Period Ended 30 June 2024

16. Fair value of financial liabilities

There was no gain or loss arising from fair value changes of the Group's financial liabilities for the current quarter and financial period under review.

17. Performance review

(i) 6 months ended 30 June 2024 ("FPE 2024")

Group revenue decreased by 2.2% or RM14.1 million to RM629.6 million in FPE 2024 (FPE 2023: RM643.7 million), attributed to lower sales due to dampened consumer sentiment.

Group gross profit ("GP") declined by 5.0% or RM6.9 million to RM131.1 million (GP margin: 20.8%) for FPE 2024 from RM138.0 million (GP margin: 21.4%) for FPE 2023, resulting from decreased revenue and changes in product mix. Group profit before tax ("PBT") decreased by 26.6% or RM4.5 million to RM12.5 million (FPE 2023: RM17.0 million), mainly caused by lower sales, which in turn reduced gross profit. However, this was partially mitigated by a reduction in operating expenses.

(i) 3 months ended 30 June 2024 ("Q2 2024")

(a) Comparison with preceding year's corresponding quarter (3 months ended 30 June 2023 ("Q2 2023"))

Group revenue decreased by 5.4% or RM17.6 million to RM307.6 million in Q2 2024 (Q2 2023: RM325.3 million), attributed to lower sales on weaker consumer sentiment. Group GP decreased by 8.7% or RM6.1 million to RM63.6 million in Q2 2024 (Q2 2023: RM69.7 million), in line with the revenue performance.

Group PBT decreased by 46.5% or RM4.1 million to RM4.7 million in Q2 2024 (Q2 2023: RM8.7 million), mainly due to the lower revenue and reduced other income.

(b) Comparison with immediate preceding quarter (3 months ended 31 March 2024 ("Q1 2024"))

The Group's Q2 2024 revenue of RM307.6 million and PBT of RM4.7 million in Q2 2024 were lower compared to Q1 2024 (revenue: RM322.0 million, PBT: RM7.8 million), primarily due to the impact of festive season sales in Q1 2024 such as New Year and Chinese New Year as well as launching of new phone series.

18. Prospects

While moderate growth is projected for the Malaysian retail sector in 2024, cautious consumer sentiment and spending may continue to influence the Group's performance in the second half of 2024. To navigate this environment, Senheng is enhancing its strategic initiatives to strengthen its leadership in omnichannel retail and drive sustainable long-term growth.

The Group is focused on enhancing its digital ecosystem, including online presence, e-commerce platforms, and social media engagement, while optimizing its Online-Merge-Offline retail strategy. This integrated approach delivers seamless and personalized consumer experiences that drive customer acquisition and loyalty.

Furthermore, Senheng continues to refine its omnichannel retail model and intensify its online and social media marketing campaigns, leveraging data-driven insights to boost online traffic, increase customer footfall, and enhance brand value.

The Group is committed to expanding its physical footprint through the Territory Champion program, adjusting the timeline to 2026 for balanced cost allocation and expansion. The program enables delivery of exceptional in-store experiences that increase per-store sales and complement its digital offerings.

19. Variance of actual profit from profit forecast or profit guarantee

The Group has not issued any profit forecast or profit guarantee in any form of public documentation and announcement.

20. Status of corporate proposals

There were no corporate proposals for the current quarter and financial period under review.



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Notes to The Financial Report For The Period Ended 30 June 2024

21. Profit before tax

Profit before tax for the current quarter and financial period under review is arrived at after charging/(crediting):-

	Individual Q	uarter	Cumulative Quarter		
	30.6.2024	30.6.2023	30.6.2024	30.6.2023	
	RM	RM	RM	RM	
Interest expenses	1,511,450	1,001,353	2,973,845	2,063,753	
Gain on disposal of other investments	-	-	(1,148,470)	-	
Fair value loss/(gain) on other investments	56,196	(180,125)	141,234	(756,780)	
Depreciation of property, plant and equipment	5,281,310	4,456,344	10,513,506	8,709,548	
Depreciation of right-of-use assets	7,271,169	7,972,949	14,483,388	15,845,696	
Amortisation of intangible assets	7,384	1,137	14,090	2,274	
(Reversal of)/Impairment loss on trade and other					
receivables	(1,819)	-	50,277	-	
Interest income	(984,552)	(1,456,150)	(2,042,927)	(2,357,098)	
Realised gain on foreign exchange	-	(4,121)	-	(20,339)	
Unrealised loss/(gain) on foreign exchange	67,954	(339,578)	199,263	(539,926)	

Save as disclosed above, the other disclosure items pursuant to Paragraph 16, Part A of Appendix 9B of the Main Market Listing Requirements of Bursa Securities are not applicable.

22. Tax expense

· · ux expense				
	Individual Quarter		Cumulative Quarter	
	30.6.2024 RM	30.6.2023 RM	30.6.2024 RM	30.6.2023 RM
Current tax expense:				
- Current period	1,094,905	1,979,715	2,617,785	3,805,498
Deferred tax: - Relating to origination and reversal of temporary				
differences	(50,355)	240,000	12,779	472,558
Total tax expense	1,044,550	2,219,715	2,630,564	4,278,056
Effective tax rate (%)	22.3 *	25.4 ^	21.0 *	25.1 ^

^{*} The effective tax rate of the Group for the financial period under review was lower than the statutory tax rate mainly due to certain income which are not taxable and lower applicable tax rate of 3% for profit derived from our reinsurance activities in Labuan

23. Borrowings

	As at 30.6.2024		As at 31.12.2023	
	Current RM	Total RM	Current RM	Total RM
Secured				
Bankers' acceptances	32,000,000	32,000,000	25,500,000	25,500,000
Revolving credit	43,600,000	43,600,000	46,000,000	46,000,000
	75,600,000	75,600,000	71,500,000	71,500,000

The above borrowings are denominated in Ringgit Malaysia.

[^] The effective tax rate of the Group for the previous financial period was higher than the statutory tax rate mainly due to certain expenses which are not deductible for tax purposes.



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Notes to The Financial Report For The Period Ended 30 June 2024

24. Derivatives

There were no derivatives in the current quarter and financial period under review.

25. Material litigation

There is no material litigation for the current financial period to date.

26. Earnings per share ("EPS")

	Individual Quarter		Cumulative Quarter	
	30.6.2024	30.6.2023	30.6.2024	30.6.2023
Profit attributable to owners of the Company	3,639,410	6,529,810	9,866,511	12,751,464
Weighted average number of ordinary shares				
in issue ('000)	1,500,000	1,500,000	1,500,000	1,500,000
Basic EPS* (sen)	0.24	0.44	0.66	0.85
Diluted EPS^** (sen)	0.24	0.44	0.66	0.85

A Basic and diluted EPS is computed based on profit after tax attributable to the owners of the Company divided by the weighted average number of ordinary shares in issue during the period under review.

The diluted earnings per ordinary share equal basic earnings per ordinary share because there was no potential dilutive ordinary shares as at the end of the reporting period.

27. Utilisation of proceeds from the public issue

The status of the utilisation of proceeds from the Initial Public Offering and listing as at 30 June 2024 are summarized as follows:

Details of use of proceeds	Proposed utilisation RM'000	Actual utilisation RM'000	Re- allocation RM'000	Balance unutilised RM'000	Revised timeframe for use from the date of our Listing
 (i) Enhance customer experience via upgrading and expanding the Group's chain of retail stores* (ii) Repayment of bank borrowings 	160,500 46,000	(77,708) (46,000)	(30,000)	52,792	Within 60 months ^ Within 6 months
(iii) Develop new brand distribution business	22,000	(22,000)	-	-	Within 36 months
(iv) Expand and upgrade the Group's warehouse and logistics network	20,000	(20,122)	122	_	Within 36 months
(v) Boost the Group's digital infrastructure	9,700	(8,559)	-	1,141	Within 36 months
(vi) Estimated listing expenses (vii) Acquisition of warehouse* Total	9,300 - 267,500	(9,178) (30,000) (213,567)	(122) 30,000	53,933	Within 3 months Within 3 months

Save as disclosed above, there were no other corporate proposal announced as at the date of issue of this quarterly report.

^{**} Diluted EPS is equivalent to the basic EPS as the Company does not have any convertible securities as at the end of the financial period under review.

^{*} The unutilized balance of RM30 million earmarked for upgrading and expanding the Group's chain of retail stores has been re-allocated to the acquisition of warehouse during the last financial year.

[^] The revised timeframe for the utilisation has been extended for another 24 months from initial timeframe.