

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 200702000044)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

ANNOUNCEMENT

FINANCIAL REPORT FOR THE FIRST QUARTER ENDED 30 JUNE 2024

Pursuant to Paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (“Bursa Securities”), Media Chinese International Limited (the “Company”), a public company listed on the main market of Bursa Securities, announced the unaudited condensed consolidated results of the Company and its subsidiaries (collectively the “Group”) for the quarter ended 30 June 2024 to Bursa Securities on 29 August 2024.

This announcement is also made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“HK Listing Rules”) and the Inside Information Provisions (as defined under the HK Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

29 August 2024

As at the date of this announcement, the Board comprises Mr. TIONG Kiew Chiong, Mr. WONG Khang Yen, Mr. LIEW Sam Ngan and Ms. TIONG Yijia, being executive directors; Ms. TIONG Choon, being non-executive director; and Mr. IP Koon Wing, Ernest, Datuk CHONG Kee Yuon and Mr. KHOO Kar Khoon, being independent non-executive directors.

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS

	(Unaudited) Three months ended 30 June		(Unaudited) Three months ended 30 June	
	2024 US\$'000	2023 US\$'000	2024 RM'000 <i>(Note)</i>	2023 RM'000 <i>(Note)</i>
Turnover	43,341	36,313	204,548	171,379
Cost of goods sold	(32,686)	(26,813)	(154,262)	(126,544)
Gross profit	10,655	9,500	50,286	44,835
Other income	1,498	1,490	7,070	7,032
Other losses, net	(113)	(358)	(533)	(1,690)
Selling and distribution expenses	(6,671)	(7,238)	(31,484)	(34,160)
Administrative expenses	(5,762)	(5,976)	(27,194)	(28,203)
Net provision for loss allowance on financial assets	(63)	(12)	(297)	(56)
Operating loss	(456)	(2,594)	(2,152)	(12,242)
Finance costs	(415)	(278)	(1,959)	(1,312)
Share of results of an associate and a joint venture	(6)	(5)	(28)	(24)
Loss before income tax	(877)	(2,877)	(4,139)	(13,578)
Income tax expense	(155)	(26)	(731)	(123)
Loss for the quarter	(1,032)	(2,903)	(4,870)	(13,701)
Loss attributable to:				
Owners of the Company	(841)	(2,728)	(3,969)	(12,875)
Non-controlling interests	(191)	(175)	(901)	(826)
	(1,032)	(2,903)	(4,870)	(13,701)
Loss per share attributable to owners of the Company				
Basic (US cents/sen) #	(0.05)	(0.16)	(0.24)	(0.76)
Diluted (US cents/sen) #	(0.05)	(0.16)	(0.24)	(0.76)

Refer to B11 for calculations of basic and diluted loss per share

Note: The presentation currency of this unaudited financial information is United States Dollar ("US\$"). Supplementary information in Malaysian Ringgit ("RM") for the quarter ended 30 June 2024 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM4.7195 ruling at 30 June 2024. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF OTHER COMPREHENSIVE INCOME

	(Unaudited) Three months ended 30 June		(Unaudited) Three months ended 30 June	
	2024 US\$'000	2023 US\$'000	2024 RM'000 <i>(Note)</i>	2023 RM'000 <i>(Note)</i>
Loss for the quarter	(1,032)	(2,903)	(4,870)	(13,701)
Other comprehensive income/ (loss)				
Item that may be reclassified subsequently to profit or loss:				
Currency translation differences	339	(7,329)	1,600	(34,589)
Item that will not be reclassified subsequently to profit or loss:				
Fair value change on financial assets at fair value through other comprehensive income	92	(122)	434	(576)
Other comprehensive income/ (loss) for the quarter, net of tax	431	(7,451)	2,034	(35,165)
Total comprehensive loss for the quarter	(601)	(10,354)	(2,836)	(48,866)
Total comprehensive loss for the quarter attributable to:				
Owners of the Company	(432)	(10,143)	(2,039)	(47,870)
Non-controlling interests	(169)	(211)	(797)	(996)
	(601)	(10,354)	(2,836)	(48,866)

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the quarter ended 30 June 2024 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM4.7195 ruling at 30 June 2024. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	(Unaudited) As at 30 June 2024 US\$'000	(Audited) As at 31 March 2024 US\$'000	(Unaudited) As at 30 June 2024 RM'000 (Note)	(Unaudited) As at 31 March 2024 RM'000 (Note)
ASSETS				
Non-current assets				
Property, plant and equipment and right-of-use assets	40,727	41,514	192,212	195,924
Investment properties	18,855	18,821	88,986	88,826
Intangible assets	560	620	2,643	2,926
Deferred income tax assets	367	422	1,732	1,992
Investments accounted for using the equity method	53	58	250	274
Financial assets at fair value through other comprehensive income	668	575	3,153	2,714
	61,230	62,010	288,976	292,656
Current assets				
Inventories	9,246	8,796	43,636	41,513
Trade and other receivables	22,893	21,348	108,044	100,752
Financial assets at fair value through profit or loss	2,695	2,682	12,719	12,658
Income tax recoverable	690	761	3,256	3,592
Short-term bank deposits	34,005	27,421	160,487	129,413
Cash and cash equivalents	71,211	68,103	336,080	321,412
	140,740	129,111	664,222	609,340
Assets classified as held for sale	-	5,390	-	25,438
	140,740	134,501	664,222	634,778
Current liabilities				
Trade and other payables	20,468	19,038	96,599	89,850
Contract liabilities	18,060	17,851	85,234	84,248
Dividend payable	2,531	-	11,945	-
Income tax liabilities	299	412	1,411	1,944
Bank and other borrowings	32,245	27,073	152,180	127,771
Lease liabilities	229	271	1,081	1,279
Current portion of other non-current liabilities	23	23	109	109
	73,855	64,668	348,559	305,201
Net current assets	66,885	69,833	315,663	329,577
Total assets less current liabilities	128,115	131,843	604,639	622,233

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM as at 30 June 2024 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM4.7195 ruling at 30 June 2024. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (Continued)

	(Unaudited) As at 30 June 2024 US\$'000	(Audited) As at 31 March 2024 US\$'000	(Unaudited) As at 30 June 2024 RM'000 (Note)	(Unaudited) As at 31 March 2024 RM'000 (Note)
EQUITY				
Equity attributable to owners of the Company				
Share capital	21,715	21,715	102,484	102,484
Share premium	54,664	54,664	257,987	257,987
Other reserves	(132,972)	(133,381)	(627,562)	(629,492)
Retained earnings	181,814	185,335	858,072	874,689
	125,221	128,333	590,981	605,668
Non-controlling interests	(1,862)	(1,693)	(8,787)	(7,990)
Total equity	123,359	126,640	582,194	597,678
Non-current liabilities				
Lease liabilities	59	84	278	396
Deferred income tax liabilities	2,698	3,110	12,733	14,678
Other non-current liabilities	1,999	2,009	9,434	9,481
	4,756	5,203	22,445	24,555
	128,115	131,843	604,639	622,233
Net assets per share attributable to owners of the Company (US cents/sen)	7.42	7.61	35.02	35.92

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM as at 30 June 2024 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM4.7195 ruling at 30 June 2024. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	(Unaudited)						Total equity US\$'000
	Attributable to owners of the Company					Non-	
	Share capital US\$'000	Share premium US\$'000	Other reserves US\$'000	Retained earnings US\$'000	Sub-total US\$'000	controlling interests US\$'000	
At 1 April 2023	21,715	54,664	(123,915)	200,850	153,314	(750)	152,564
Loss for the period	-	-	-	(2,728)	(2,728)	(175)	(2,903)
Other comprehensive (loss)/income							
Item that may be reclassified subsequently to profit or loss:							
Currency translation differences	-	-	(7,326)	-	(7,326)	(3)	(7,329)
Item that will not be reclassified subsequently to profit or loss:							
Fair value change on financial assets at fair value through other comprehensive income	-	-	(89)	-	(89)	(33)	(122)
Other comprehensive loss, net of tax	-	-	(7,415)	-	(7,415)	(36)	(7,451)
Total comprehensive loss for the period ended 30 June 2023	-	-	(7,415)	(2,728)	(10,143)	(211)	(10,354)
Total transactions with owners, recognised directly in equity							
2022/2023 interim dividend	-	-	-	(2,531)	(2,531)	-	(2,531)
At 30 June 2023	21,715	54,664	(131,330)	195,591	140,640	(961)	139,679

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (Continued)

	(Unaudited)						Total equity US\$'000
	Attributable to owners of the Company					Non- controlling interests US\$'000	
	Share capital US\$'000	Share premium US\$'000	Other reserves US\$'000	Retained earnings US\$'000	Sub-total US\$'000		
At 1 April 2024	21,715	54,664	(133,381)	185,335	128,333	(1,693)	126,640
Loss for the period	-	-	-	(841)	(841)	(191)	(1,032)
Other comprehensive income/ (loss)							
Item that may be reclassified subsequently to profit or loss:							
Currency translation differences	-	-	342	-	342	(3)	339
Item that will not be reclassified subsequently to profit or loss:							
Fair value change on financial assets at fair value through other comprehensive income	-	-	67	-	67	25	92
Other comprehensive income, net of tax	-	-	409	-	409	22	431
Total comprehensive income/ (loss) for the period ended 30 June 2024	-	-	409	(841)	(432)	(169)	(601)
Total transactions with owners, recognised directly in equity							
2023/2024 interim dividend	-	-	-	(2,531)	(2,531)	-	(2,531)
Repurchase of ordinary shares	-	-	-	(149)	(149)	-	(149)
	-	-	-	(2,680)	(2,680)	-	(2,680)
At 30 June 2024	21,715	54,664	(132,972)	181,814	125,221	(1,862)	123,359

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (Continued)

	(Unaudited)						Total equity
	Attributable to owners of the Company					Non-	
	Share capital	Share premium	Other reserves	Retained earnings	Sub-total	controlling interests	
	RM'000	RM'000	RM'000	RM'000	RM'000	RM'000	RM'000
	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>
At 1 April 2023	102,484	257,987	(584,817)	947,912	723,566	(3,540)	720,026
Loss for the period	-	-	-	(12,875)	(12,875)	(826)	(13,701)
Other comprehensive loss							
Item that may be reclassified subsequently to profit or loss:							
Currency translation differences	-	-	(34,575)	-	(34,575)	(14)	(34,589)
Item that will not be reclassified subsequently to profit or loss:							
Fair value change on financial assets at fair value through other comprehensive income	-	-	(420)	-	(420)	(156)	(576)
Other comprehensive loss, net of tax	-	-	(34,995)	-	(34,995)	(170)	(35,165)
Total comprehensive loss for the period ended 30 June 2023	-	-	(34,995)	(12,875)	(47,870)	(996)	(48,866)
Total transactions with owners, recognised directly in equity							
2022/2023 interim dividend	-	-	-	(11,945)	(11,945)	-	(11,945)
At 30 June 2023	102,484	257,987	(619,812)	923,092	663,751	(4,536)	659,215

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the period ended 30 June 2024 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM4.7195 ruling at 30 June 2024. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (Continued)

	(Unaudited)						Total equity RM'000 (Note)
	Attributable to owners of the Company					Non- controlling interests RM'000 (Note)	
	Share capital RM'000 (Note)	Share premium RM'000 (Note)	Other reserves RM'000 (Note)	Retained earnings RM'000 (Note)	Sub-total RM'000 (Note)		
At 1 April 2024	102,484	257,987	(629,492)	874,689	605,668	(7,990)	597,678
Loss for the period	-	-	-	(3,969)	(3,969)	(901)	(4,870)
Other comprehensive income/ (loss)							
Item that may be reclassified subsequently to profit or loss:							
Currency translation differences	-	-	1,614	-	1,614	(14)	1,600
Item that will not be reclassified subsequently to profit or loss:							
Fair value change on financial assets at fair value through other comprehensive income	-	-	316	-	316	118	434
Other comprehensive income, net of tax	-	-	1,930	-	1,930	104	2,034
Total comprehensive income/ (loss) for the period ended 30 June 2024	-	-	1,930	(3,969)	(2,039)	(797)	(2,836)
Total transactions with owners, recognised directly in equity							
2023/2024 interim dividend	-	-	-	(11,945)	(11,945)	-	(11,945)
Repurchase of ordinary shares	-	-	-	(703)	(703)	-	(703)
	-	-	-	(12,648)	(12,648)	-	(12,648)
At 30 June 2024	102,484	257,987	(627,562)	858,072	590,981	(8,787)	582,194

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the period ended 30 June 2024 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM4.7195 ruling at 30 June 2024. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

	(Unaudited) Three months ended		(Unaudited) Three months ended	
	30 June		30 June	
	2024	2023	2024	2023
	US\$'000	US\$'000	RM'000	RM'000
			<i>(Note)</i>	<i>(Note)</i>
Cash flows from operating activities				
Cash (used in)/generated from operations	(525)	2,648	(2,478)	12,497
Interest paid	(415)	(278)	(1,959)	(1,312)
Income tax paid	(551)	(619)	(2,600)	(2,921)
Net cash (used in)/ generated from operating activities	(1,491)	1,751	(7,037)	8,264
Cash flows from investing activities				
Dividends received	51	55	241	260
Increase in short-term bank deposits with original maturity over three months	(6,502)	(768)	(30,686)	(3,625)
Interest received	648	558	3,058	2,633
Proceeds from disposal of property, plant and equipment	-	26	-	123
Purchases of intangible assets	(31)	(34)	(146)	(160)
Purchases of property, plant and equipment	(67)	(255)	(316)	(1,203)
Proceeds from disposal of assets classified as held for sale	5,390	-	25,438	-
Net cash used in investing activities	(511)	(418)	(2,411)	(1,972)
Cash flows from financing activities				
Proceeds from bank and other borrowings	5,117	-	24,150	-
Repayments of bank and other borrowings	-	(153)	-	(722)
Repurchase of ordinary shares	(150)	-	(708)	-
Principal elements of lease liabilities	(67)	(64)	(316)	(302)
Net cash generated from/ (used in) financing activities	4,900	(217)	23,126	(1,024)
Net increase in cash and cash equivalents	2,898	1,116	13,678	5,268
Cash and cash equivalents at beginning of period	68,103	61,524	321,412	290,361
Exchange adjustments on cash and cash equivalents	210	(1,984)	990	(9,363)
Cash and cash equivalents at end of period	71,211	60,656	336,080	286,266

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the period ended 30 June 2024 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM4.7195 ruling at 30 June 2024. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

A. NOTES TO THE FINANCIAL INFORMATION

A1. Basis of preparation

This condensed consolidated financial information of the Company and its subsidiaries (collectively the “Group”) for the quarter ended 30 June 2024 (“this financial information”) has been prepared in accordance with the International Accounting Standard (“IAS”) 34 “Interim Financial Reporting” issued by the International Accounting Standards Board, Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“HK Listing Rules”) and paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (“Bursa Listing Requirements”).

This financial information should be read in conjunction with the annual financial statements for the year ended 31 March 2024 which were prepared in accordance with IFRS Accounting Standards (“IFRSs”).

This financial information has not been audited or reviewed by the external auditor in accordance with International Standards on Auditing or International Standard on Review Engagements 2410 “Review of interim financial information performed by the independent auditor of the entity” issued by the International Auditing and Assurance Standards Board.

A2. Accounting policies

(a) (i) The Group has adopted the following amended standards for the first time for its annual reporting period commencing 1 April 2024:

- Amendments to IAS 1 “Classification of liabilities as current or non-current”
- Amendments to IAS 1 “Non-current liabilities with covenants”
- Amendments to IFRS 16 “Lease liability in a sale and leaseback”
- Amendments to IAS 7 and IFRS 7 “Supplier Finance Arrangements (amendments)”

The amendments listed above did not have any impact on the amounts recognised in prior periods and are not expected to significantly affect the current or future periods.

(ii) Taxes on income for the quarter and year ended 30 June 2024 are accrued using the tax rate that would be applicable to expected total annual earnings.

(b) The Group has not early adopted new and amended standards that have been issued but are not yet effective for the Group’s reporting period commencing 1 April 2024. None of the new standards and interpretations are expected to have a significant impact on the Group’s consolidated financial statements.

A3. Functional currency and translation to presentation currency

Items included in the financial statements of each of the Group’s entities are measured using the currency of the primary economic environment in which the entity operates, i.e. the functional currency. The functional currency of the Company is Malaysian Ringgit (“RM”). However, each entity within the Group can present its financial statements in any currency, which can be the same or different from the entity’s functional currency. As the Group operates internationally, management considers that it is more appropriate to use United States Dollar (“US\$”), a globally recognised currency, as the presentation currency for the Group’s consolidated financial statements. For the entity whose functional currency is not US\$, its results and financial position have been translated into US\$.

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A4. Auditor's report on preceding annual financial statements

The auditor's report of the Group's annual financial statements for the year ended 31 March 2024 was not subject to any qualification.

A5. Seasonal or cyclical factors

The business operations of the Group may be affected by major festive seasons or major events that may increase or decrease the advertising revenue and the travel business revenue.

A6. Unusual items

There were no unusual items affecting the Group's assets, liabilities, equity, net income or cash flows during the quarter under review.

A7. Changes in estimates

There were no material changes in estimates of amounts reported in prior financial years that have a material effect on the results of the quarter under review.

A8. Changes in debt and equity securities

During the quarter under review, the Company repurchased a total of 5,275,100 ordinary shares of the Company on Bursa Malaysia Securities Berhad and The Stock Exchange of Hong Kong Limited with an aggregate consideration of approximately RM705,877 (equivalent to approximately US\$149,874). All the shares repurchased were subsequently cancelled on 6 August 2024.

Save from the above, there were no issuances, cancellations, resales and repayment of debt and equity securities during the quarter under review.

A9. Dividends paid

There was no dividend paid during the current quarter.

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A10. Turnover and segment information

The Group Executive Committee is the Group's chief operating decision-maker. Management has determined the operating segments based on the reports that are reviewed and used by the Group Executive Committee for strategic decision-making.

The Group is organised operationally on a worldwide basis in four major operating segments:

Publishing and printing: Malaysia
Publishing and printing: Hong Kong and Taiwan
Publishing and printing: North America
Travel and travel related services

Publishing and printing segments are engaged in the publication, printing and distribution of newspapers, magazines, books and digital contents primarily in the Chinese language. The segments derive revenue mainly from the provision of advertising services and sales of newspapers and magazines. Travel and travel related services segment derives revenue from the sales of travel packages and provision of tour services.

The Group Executive Committee assesses the performance of the operating segments based on a measure of segment profit/(loss) before income tax as presented in the internal financial report. Other information provided is measured in a manner consistent with that in the internal financial report.

The Group's turnover and results for the quarter ended 30 June 2024, analysed by operating segment, are as follows:

	(Unaudited)					
	Three months ended 30 June 2024					
	Publishing and printing				Travel and travel related services	Total
	Malaysia US\$'000	Hong Kong and Taiwan US\$'000	North America US\$'000	Sub-total US\$'000	US\$'000	US\$'000
Turnover						
Sales of newspapers, magazines, books and digital contents	6,589	2,316	536	9,441	-	9,441
Advertising income	7,935	6,920	996	15,851	-	15,851
Travel and travel related services income	-	-	-	-	18,049	18,049
	<u>14,524</u>	<u>9,236</u>	<u>1,532</u>	<u>25,292</u>	<u>18,049</u>	<u>43,341</u>
Segment profit/ (loss) before income tax	<u>195</u>	<u>(1,131)</u>	<u>(956)</u>	<u>(1,892)</u>	<u>1,162</u>	<u>(730)</u>
Other net unallocated expenses						<u>(147)</u>
Loss before income tax						<u>(877)</u>
Income tax expense						<u>(155)</u>
Loss for the quarter						<u>(1,032)</u>
Other segmental information:						
Interest income	578	39	-	617	31	648
Finance costs	-	(412)	-	(412)	(3)	(415)
Depreciation of property, plant and equipment and right-of-use assets	(693)	(193)	(23)	(909)	(18)	(927)
Amortisation of intangible assets	(81)	(7)	-	(88)	(2)	(90)
Net provision for loss allowance on financial assets	(10)	(1)	(52)	(63)	-	(63)
Share of results of an associate and a joint venture	-	(6)	-	(6)	-	(6)

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A10. Turnover and segment information (Continued)

The Group's turnover and results for the quarter ended 30 June 2023, analysed by operating segment, are as follows:

	(Unaudited)					Travel and travel related services US\$'000	Total US\$'000
	Three months ended 30 June 2023						
	Publishing and printing						
Malaysia US\$'000	Hong Kong and Taiwan US\$'000	North America US\$'000	Sub-total US\$'000				
Turnover							
Sales of newspapers, magazines, books and digital contents	6,856	2,485	578	9,919	-	9,919	
Advertising income	9,042	6,588	1,211	16,841	-	16,841	
Travel and travel related services income	-	-	-	-	9,553	9,553	
	<u>15,898</u>	<u>9,073</u>	<u>1,789</u>	<u>26,760</u>	<u>9,553</u>	<u>36,313</u>	
Segment (loss)/profit before income tax	<u>(886)</u>	<u>(1,292)</u>	<u>(904)</u>	<u>(3,082)</u>	<u>354</u>	<u>(2,728)</u>	
Other net unallocated expenses						<u>(149)</u>	
Loss before income tax						<u>(2,877)</u>	
Income tax expense						<u>(26)</u>	
Loss for the quarter						<u><u>(2,903)</u></u>	
Other segmental information:							
Interest income	517	14	-	531	27	558	
Finance costs	-	(273)	-	(273)	(5)	(278)	
Depreciation of property, plant and equipment and right-of-use assets	(1,057)	(221)	(25)	(1,303)	(19)	(1,322)	
Amortisation of intangible assets	(163)	(12)	-	(175)	(1)	(176)	
Net (provision for) / reversal of loss allowance on financial assets	(34)	(1)	8	(27)	15	(12)	
Share of results of an associate and a joint venture	-	(5)	-	(5)	-	(5)	

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A10. Turnover and segment information (Continued)

Disaggregation of revenue

Turnover is derived from the publication, printing and distribution of newspapers, magazines, books and digital contents primarily in the Chinese language, and provision of travel and travel related services.

Turnover recognised during the quarter is disaggregated as follows:

	(Unaudited)	
	Three months ended	
	30 June	
	2024	2023
	US\$'000	US\$'000
By major products or service lines		
Timing of revenue recognition		
At a point in time		
Sales of newspapers, magazines, books and digital contents, net of trade discounts and returns	9,441	9,919
Travel and travel related services income	198	21
Over time		
Advertising income, net of trade discounts	15,851	16,841
Travel and travel related services income	17,851	9,532
	<u>43,341</u>	<u>36,313</u>

The segment assets and liabilities as at 30 June 2024 are as follows:

	(Unaudited)						
	Publishing and printing						
	Malaysia	Hong Kong and Taiwan	North America	Sub-total	Travel and travel related services	Elimination	Total
	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000
Segment assets	<u>135,241</u>	<u>37,661</u>	<u>8,396</u>	<u>181,298</u>	<u>21,764</u>	<u>(2,530)</u>	<u>200,532</u>
Unallocated assets							<u>1,438</u>
Total assets							<u>201,970</u>
Total assets include:							
Investments accounted for using the equity method	-	53	-	53	-	-	53
Additions to:							
Property, plant and equipment and right-of-use assets	40	21	6	67	-	-	67
Intangible assets	27	4	-	31	-	-	31
Segment liabilities	<u>(16,587)</u>	<u>(42,275)</u>	<u>(2,440)</u>	<u>(61,302)</u>	<u>(15,637)</u>	<u>2,530</u>	<u>(74,409)</u>
Unallocated liabilities							<u>(4,202)</u>
Total liabilities							<u>(78,611)</u>

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A10. Turnover and segment information (Continued)

The segment assets and liabilities as at 31 March 2024 are as follows:

	(Audited)			Sub-total US\$'000	Travel and travel related services US\$'000	Elimination US\$'000	Total US\$'000
	Publishing and printing						
	Malaysia US\$'000	Hong Kong and Taiwan US\$'000	North America US\$'000				
Segment assets	<u>136,648</u>	<u>34,009</u>	<u>8,720</u>	<u>179,377</u>	<u>17,825</u>	<u>(1,993)</u>	<u>195,209</u>
Unallocated assets							<u>1,302</u>
Total assets							<u>196,511</u>
Total assets include:							
Investments accounted for using the equity method	-	58	-	58	-	-	58
Additions to:							
Property, plant and equipment and right-of-use assets	409	164	25	598	6	-	604
Intangible assets	92	26	-	118	16	-	134
Segment liabilities	<u>(12,099)</u>	<u>(36,892)</u>	<u>(5,370)</u>	<u>(54,361)</u>	<u>(12,801)</u>	<u>1,993</u>	<u>(65,169)</u>
Unallocated liabilities							<u>(4,702)</u>
Total liabilities							<u>(69,871)</u>

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A10. Turnover and segment information (Continued)

The elimination between segments represents intercompany receivables and payables between segments.

Segment assets consist primarily of property, plant and equipment and right-of-use assets, investment properties, intangible assets, investments accounted for using the equity method, financial assets at fair value through other comprehensive income, inventories, trade and other receivables, financial assets at fair value through profit or loss, short-term bank deposits, and cash and cash equivalents of the operating segments. They mainly exclude deferred income tax assets and income tax recoverable.

Segment liabilities consist primarily of trade and other payables, contract liabilities, bank and other borrowings, lease liabilities and other non-current liabilities of the operating segments. They mainly exclude deferred income tax liabilities and income tax liabilities.

A11. Valuation of property, plant and equipment

There was no revaluation of the Group's property, plant and equipment during the quarter ended 30 June 2024.

A12. Subsequent material events

There were no subsequent material events of the Group.

A13. Changes in the composition of the Group

There were no significant changes in the composition of the Group during the quarter under review, except for the following:

- (a) On 11 July 2024, the Group announced that Life Publishers Berhad, a dormant and indirect wholly-owned subsidiary of the Company, had been placed under members' voluntary winding-up pursuant to Section 439(1)(b) of the Malaysia Companies Act, 2016.

A14. Capital commitments

Capital commitments not provided for as at 30 June 2024 are as follows:

	(Unaudited) US\$'000
Authorised and contracted for	
Property, plant and equipment	71
Intangible assets	66
Authorised but not contracted for	
Property, plant and equipment	1
	<u>138</u>

MEDIA CHINESE INTERNATIONAL LIMITED
(Incorporated in Bermuda with limited liability) (Malaysia Company No. 200702000044)
Financial report for the first quarter ended 30 June 2024

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A15. Related party transactions

	(Unaudited)	
	Three months ended	
	30 June	
	2024	2023
	US\$'000	US\$'000
Advertising income received from a related party	(1)	(1)
Advertising income received from a related company (<i>note 1</i>)	-	(2)
Advertising income received from an associate	(8)	(14)
Provision of administrative and content services to a joint venture	(6)	(5)
Provision of legal services by a related company (<i>note 2</i>)	20	1
Purchase of air tickets from a related company (<i>note 1</i>)	2	8
Rental expenses paid to related companies (<i>note 1</i>)	8	7
Provision of air tickets and accommodation arrangement services to related companies (<i>note 1</i>)	(13)	-

Notes:

- 1) Certain shareholders and directors of the Company are shareholders and/or directors of these related companies.
- 2) A director of a subsidiary of the Company is an employee of this related company.
- 3) All the transactions above have been entered into in the normal course of business and have been charged at predetermined rates agreed mutually by the parties involved.

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'
MAIN MARKET LISTING REQUIREMENTS**

B1. Analysis of performance

	(Unaudited)		
	Three months ended 30 June		
	2024	2023	% Change
	US\$'000	US\$'000	
Turnover	43,341	36,313	+19.4%
Loss before income tax	(877)	(2,877)	+69.5%
EBITDA loss	(93)	(1,654)	+94.4%

In Q1 FY 2024/2025, the Group reported a 19.4% year-on-year increase in turnover, rising from US\$36,313,000 to US\$43,341,000. The increase was largely attributable to the growth in its travel segment's business. Driven by this revenue growth, the Group reported an improved result with its loss before income tax reduced to US\$877,000 from US\$2,877,000 recorded in the prior year quarter.

Correspondingly, EBITDA loss for the quarter reduced to US\$93,000 from US\$1,654,000 in the year-ago quarter.

During the current quarter, both the Malaysian Ringgit ("RM") and the Canadian dollar ("C\$") weakened against the US dollar, resulting in a negative currency impact of approximately US\$727,000 on the Group's turnover and a positive currency impact of approximately US\$19,000 on the Group's loss before income tax.

Publishing and Printing

For the first quarter ended 30 June 2024, the Group's publishing and printing segment reported a turnover of US\$25,292,000, reflecting a 5.5% decrease from the US\$26,760,000 achieved in the same quarter of the previous year. Despite the decline in turnover, this segment's result improved with its loss before income tax narrowed down to US\$1,892,000 from US\$3,082,000 recorded a year ago.

In the first quarter, the turnover for the Group's Malaysia operations fell by 8.6% year-on-year from US\$15,898,000 to US\$14,524,000, mainly attributed to the market's muted advertisement spend. The Group raised the cover price of its four newspapers in Malaysia with effect from early April 2024, which offset the impact of the newspapers' declining circulation. Despite the decline in turnover, the Malaysia operations reported a profit before income tax of US\$195,000, against a loss before income tax of US\$886,000 recorded in the same quarter last year. The improvement in result was mainly due to lower newsprint costs and other cost savings brought about by streamlining the operations' work processes.

Meanwhile, the turnover for the Group's Hong Kong and Taiwan segment increased marginally by 1.8% to US\$9,236,000 from US\$9,073,000 in the corresponding quarter last year. Driven by the improvement in turnover, coupled with cost savings efforts, the segment's loss before income tax reduced to US\$1,131,000 from US\$1,292,000 recorded in the prior year quarter.

The Group's North America segment experienced a 14.4% year-on-year drop in turnover, declining from US\$1,789,000 to US\$1,532,000 in the current quarter. Consequently, the segment's loss before income tax widened from US\$904,000 to US\$956,000, marking a 5.8% deterioration compared to the same quarter last year.

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'
MAIN MARKET LISTING REQUIREMENTS**

B1. Analysis of performance (Continued)

Travel and travel related services

The travel segment's performance continued to improve in the quarter under review, benefitting from the steady recovery of aviation capacity and visa-free policies adopted by many countries. In addition, the Group's introduction of luxury tours to mainland China, guided by the segment's top management, received encouraging responses and opened up a new market. The travel segment's turnover increased by 88.9%, rising from US\$9,553,000 in last year to US\$18,049,000 in the current quarter. This growth was primarily driven by outbound tours to mainland China from Hong Kong, targeting travellers who value a quality lifestyle and exceptional holiday experiences. The segment's revenue growth led to a 228.2% increase in its profit before income tax to reach US\$1,162,000 from US\$354,000 reported in the prior year quarter.

B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)

B2. Variation of results against immediate preceding quarter

	(Unaudited) Three months ended 30 June 2024 US\$'000	(Unaudited) Three months ended 31 March 2024 US\$'000	% Change
Turnover	43,341	33,173	+30.7%
(Loss)/profit before income tax and provisions for impairment losses of property, plant and equipment and intangible assets	(877)	860	-202.0%
Provisions for impairment losses of property, plant and equipment and intangible assets	-	(8,064)	+100.0%
Loss before income tax	(877)	(7,204)	+87.8%

In the current quarter, the Group reported a total turnover of US\$43,341,000, marking a commendable 30.7% increase from the immediate preceding quarter. The growth was primarily contributed by the Group's travel segment, which reported a 134.0% increase in turnover to reach US\$18,049,000 from US\$7,713,000 in the preceding quarter. On the other hand, the turnover for the Group's publishing and printing segment fell marginally by 0.7%, from US\$25,460,000 to US\$25,292,000. The Group's loss before income tax narrowed down to US\$877,000 from US\$7,204,000 recorded in the immediate preceding quarter, driven by improved results from both the travel and the publishing and printing segments.

B3. Current year prospects

The global economic outlook remains subdued amid ongoing geo-political tensions, rising trade protectionism and higher operating costs for businesses. The Group anticipates that 2024 will remain uncertain and challenging. Despite these difficulties, it is encouraged by the initiative taken by many countries in introducing visa-free travel which will help spur the Group's travel business. The Group is also optimistic about how AI can enhance its operations and will be exploring its potential as a cost-saving tool. While it acknowledges the current downturn in business, the Group also emphasises that the reliability and value of traditional media will remain unmatched and cannot be easily replaced. The Group will continue its efforts to improve the resilience of its operations to meet the ongoing economic challenges.

B4. Profit forecast and profit guarantee

The Group has not provided any profit forecast or profit guarantee in any public document.

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'
MAIN MARKET LISTING REQUIREMENTS (Continued)**

B5. Loss before income tax

Loss before income tax has been arrived at after (charging)/crediting the following items:

	(Unaudited)	
	Three months ended	
	30 June	
	2024	2023
	US\$'000	US\$'000
Exchange losses - net	(119)	(8)
Fair value gains/(losses) on financial assets at fair value through profit or loss, net	6	(350)
Government grant and subsidies	-	6
Gain on disposal of property, plant and equipment, net	-	23
Provision for impairment and write-off of inventories	(37)	(39)
(Provision for)/reversal of loss allowance and write-off of trade and other receivables, net	(63)	12

Save as disclosed above and in A10, the other items as required under Part A(16) of Appendix 9B of the Bursa Listing Requirements are not applicable.

B6. Income tax expense

Income tax expense in the condensed consolidated statement of profit or loss represents:

	(Unaudited)	
	Three months ended	
	30 June	
	2024	2023
	US\$'000	US\$'000
Current period income tax expense	513	105
Under provision in prior years	-	9
Deferred income tax credit	(358)	(88)
	155	26

The effective tax rate of the Group for the current quarter under review was higher than the Malaysian statutory tax rate of 24% mainly due to losses incurred by certain subsidiaries.

B7. Status of corporate proposal

There were no corporate proposals announced but not completed at the latest practicable date, which is not earlier than seven days from the date of issue of this financial information.

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'
 MAIN MARKET LISTING REQUIREMENTS (Continued)**

B8. Group borrowings

The Group's borrowings as at 30 June 2024 are as follows:

	Secured US\$'000	(Unaudited) Unsecured US\$'000	Total US\$'000
Current			
Bank borrowings	32,245	-	32,245

The Group's borrowings were denominated in the following currency:

	(Unaudited) US\$'000
Hong Kong dollars	32,245

B9. Material litigation

As at 30 June 2024, there were several libel suits which involved claims against some companies in the Group. The Group has been strongly contesting those claims. Even though the final outcome of the proceedings is still uncertain as of the date this financial information is authorised for issue, the directors of the Company are of the opinion that the respective ultimate liability, if any, will not have a material adverse impact on the Group's financial position.

B10. Dividend payable

The interim dividend of US0.15 cents per ordinary share totaling US\$2,531,000 in respect of the year ended 31 March 2024 was paid on 9 July 2024.

The Board of Directors does not recommend any distribution of dividend for the quarter under review.

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'
MAIN MARKET LISTING REQUIREMENTS (Continued)**

B11. Loss per share attributable to owners of the Company

	(Unaudited)	
	Three months ended	
	30 June	
	2024	2023
Loss attributable to owners of the Company (US\$'000)	<u>(841)</u>	<u>(2,728)</u>
Weighted average number of ordinary shares in issue	<u>1,687,236,241</u>	<u>1,687,236,241</u>
Basic loss per share (US cents)	<u>(0.05)</u>	<u>(0.16)</u>
Diluted loss per share (US cents)	<u>(0.05)</u>	<u>(0.16)</u>

The diluted loss per share was the same as the basic loss per share as there were no dilutive potential shares in issue during the quarters ended 30 June 2024 and 2023.

B12. Pledge of assets

As at 30 June 2024, certain of the Group's banking facilities were secured by the following:

- (a) first legal charges on certain of the Group's property, plant and equipment and right-of-use assets with an aggregate carrying value of US\$4,667,000 at 30 June 2024 (At 31 March 2024: US\$4,732,000) and assignment of rental income derived therefrom; and
- (b) corporate guarantees issued by the Company.

On behalf of the Board
Media Chinese International Limited

Tong Siew Kheng
Yeung Ying Fat
Joint Company Secretaries
29 August 2024