



MEDIA PRIMA BERHAD
Registration No. 200001030368 (532975-A)
(Incorporated in Malaysia)

**INTERIM FINANCIAL REPORT FOR THE FOURTH QUARTER
ENDED 30 JUNE 2024**

28 August 2024

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	NOTE	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
		30.6.2024 RM'000 3 months	30.6.2023 RM'000 3 months	30.6.2024 RM'000 12 months	30.6.2023 RM'000 12 months
Revenue	A8	193,104	N/A	844,019	N/A
Operating expenses	A5	(131,493)	N/A	(702,408)	N/A
Other operating income		3,934	N/A	19,098	N/A
Earnings before interest, taxation, depreciation and amortisation ("EBITDA")		65,545	N/A	160,709	N/A
Depreciation on right-of-use assets		(9,973)	N/A	(38,381)	N/A
Other depreciation		(11,312)	N/A	(36,837)	N/A
Amortisation of intangible assets (excluding programme and film rights)		(723)	N/A	(1,560)	N/A
Impairment of non-financial assets		(6,121)	N/A	(6,121)	N/A
Finance income		2,931	N/A	11,696	N/A
Finance cost on lease liabilities		(1,264)	N/A	(5,408)	N/A
Finance cost on financial liabilities		(2,185)	N/A	(9,414)	N/A
Share of results of associates		(28)	N/A	(6)	N/A
Profit before tax	A9	36,870	N/A	74,678	N/A
Taxation	B1	(4,102)	N/A	(14,036)	N/A
Net profit and total comprehensive income for the financial period/year		32,768	N/A	60,642	N/A
Profit and total comprehensive income attributable to:					
- Owners of the Company		33,213	N/A	60,447	N/A
- Non-controlling interests		(445)	N/A	195	N/A
		32,768	N/A	60,642	N/A
Earnings per share (sen)					
- Basic and diluted	B11	2.99	N/A	5.45	N/A

No comparative financial information is presented for the unaudited condensed consolidated statement of comprehensive income for the year ended 30 June 2024. Due to the change of financial year end from 31 December to 30 June, the unaudited condensed consolidated statement of comprehensive income for the current quarter ended 30 June 2024, being the fourth quarter of the current financial year ended 30 June 2024, is not comparable with any comparative period previously presented.

The unaudited condensed consolidated statement of comprehensive income should be read in conjunction with the Group's audited financial statements for the financial period ended 30 June 2023.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	NOTE	AS AT 30.6.2024 RM'000	AS AT 30.6.2023 RM'000
Assets			
Property, plant and equipment		293,114	301,862
Right-of-use assets		84,147	121,990
Investment properties		27,082	15,450
Associates		-	1,274
Financial assets at fair value through other comprehensive income		688	688
Intangible assets		399,895	392,757
Other receivables		14,399	19,031
Deferred tax assets		13,156	12,790
Non-current assets		832,481	865,842
Inventories		9,708	8,269
Trade and other receivables		186,290	167,020
Current tax recoverable		23,481	19,189
Deposits, cash and bank balances	A13	375,158	343,328
Current assets		594,637	537,806
Total assets		1,427,118	1,403,648
Liabilities and equity			
Liabilities			
Lease liabilities		53,491	92,256
Borrowings	B5	200,511	121,840
Other payables		2,354	-
Deferred tax liabilities		37,450	36,732
Non-current liabilities		293,806	250,828
Trade and other payables		349,034	387,888
Provision for site restoration		5,136	-
Lease liabilities		46,024	48,988
Borrowings	B5	12,597	37,136
Current tax payable		1,667	3,594
Current liabilities		414,458	477,606
Total liabilities		708,264	728,434
Equity and reserves			
Share capital		1,524,735	1,524,735
Reserves		(800,744)	(844,553)
Equity attributable to owners of the Company		723,991	680,182
Non-controlling interests		(5,137)	(4,968)
Total equity		718,854	675,214
Total liabilities and equity		1,427,118	1,403,648
Net assets per share attributable to equity holders of the Company (sen)*		65.27	61.32

* Net assets per share is calculated by dividing the net assets (excluding the portion allocated to non-controlling interests) of the Group by the number of ordinary shares in issue at the statement of financial position date.

The unaudited condensed consolidated statement of financial position should be read in conjunction with the Group's audited financial statements for the financial period ended 30 June 2023.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	<u>Attributable to owners of the Company</u>			Total RM'000	Non- controlling interests RM'000	Total equity RM'000
	Share capital RM'000	Other reserves RM'000	Accumulated losses RM'000			
At 1 July 2023	1,524,735	4	(844,557)	680,182	(4,968)	675,214
Net profit and total comprehensive income for the financial year	-	-	60,447	60,447	195	60,642
<u>Transactions with owners:</u>						
Dividends paid in respect of the financial period ended 30 June 2023	-	-	(16,638)	(16,638)	-	(16,638)
Dividends paid to non-controlling interests	-	-	-	-	(364)	(364)
At 30 June 2024	1,524,735	4	(800,748)	723,991	(5,137)	718,854

No comparative financial information is presented for the unaudited condensed consolidated statement of changes in equity for the year ended 30 June 2024. Due to the change of financial year end from 31 December to 30 June, the unaudited condensed consolidated statement of changes in equity for the current quarter ended 30 June 2024, being the fourth quarter of the current financial year ended 30 June 2024, is not comparable with any comparative period previously presented.

The unaudited condensed consolidated statement of changes in equity should be read in conjunction with the Group's audited financial statements for the financial period ended 30 June 2023.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

	NOTE	FOR THE YEAR ENDED 30.6.2024 RM'000 12 months	FOR THE PERIOD ENDED 30.6.2023 RM'000 12 months
Cash flows from operating activities			
Profit for the financial year		60,642	N/A
Adjustments for:			
- Non-cash items		190,809	N/A
- Finance cost on lease liabilities		5,408	N/A
- Finance cost on financial liabilities		9,414	N/A
- Finance income		(11,696)	N/A
Operating cash flows before changes in working capital		254,577	N/A
Changes in working capital		(76,371)	N/A
Cash flows from operations		178,206	N/A
Income tax paid		(19,976)	N/A
Net cash flows generated from operating activities		158,230	N/A
Cash flows from investing activities			
Property, plant and equipment:			
- Additions		(26,745)	N/A
- Proceeds from disposal		453	N/A
Intangible assets:			
- Additions		(97,275)	N/A
Investment properties:			
- Proceeds from disposal		5,952	N/A
Finance income received		11,696	N/A
Net cash flows used in investing activities		(105,919)	N/A
Cash flows from financing activities			
Finance cost paid on lease liabilities		(5,408)	N/A
Finance cost paid on financial liabilities		(10,250)	N/A
Drawdown of borrowings		100,303	N/A
Repayment of borrowings		(46,971)	N/A
Payment of principal element of lease liabilities		(41,153)	N/A
Decrease in restricted bank balances		2,280	N/A
Dividends paid to shareholders of the Company		(16,638)	N/A
Dividends paid to non-controlling interests		(364)	N/A
Net cash flows used in financing activities		(18,201)	N/A
Net movement in cash and cash equivalents		34,110	N/A
Cash and cash equivalents at beginning of the financial year		327,863	N/A
Cash and cash equivalents at end of the financial year	A13	361,973	N/A

No comparative financial information is presented for the unaudited condensed consolidated statement of cash flows for the year ended 30 June 2024. Due to the change of financial year end from 31 December to 30 June, the unaudited condensed consolidated statement of cash flows for the current quarter ended 30 June 2024, being the fourth quarter of the current financial year ended 30 June 2024, is not comparable with any comparative period previously presented.

The unaudited condensed consolidated statement of cash flows should be read in conjunction with the Group's audited financial statements for the financial period ended 30 June 2023.

NOTES TO THE INTERIM FINANCIAL REPORT

A1. BASIS OF PREPARATION

The unaudited interim financial report has been prepared in accordance with MFRS 134: Interim Financial Reporting and paragraph 9.22 of the Listing Requirements of Bursa Malaysia Securities Berhad.

The unaudited interim financial report should be read in conjunction with the audited financial statements of the Group for the financial period ended 30 June 2023, which were prepared in compliance with Malaysian Financial Reporting Standards (“MFRS”), International Financial Reporting Standards and the requirements of the Companies Act 2016 in Malaysia. The explanatory notes attached to the interim financial report provide an explanation of events and transactions that are significant to an understanding of the changes in the financial position and performance of the Group since the financial period ended 30 June 2023.

As announced by the Company on 25 August 2022, the Company and Group changed its financial year end from 31 December to 30 June. Due to the change, the condensed consolidated statement of comprehensive income, condensed consolidated statement of changes in equity, condensed consolidated statement of cash flows as well as certain notes to the interim financial report for the current quarter ended 30 June 2024, being the fourth quarter of the current financial year ended 30 June 2024, are not comparable with that of the fourth quarter of the previous financial period ended 30 June 2023. As such, comparative figures are not presented where applicable in this interim financial report.

The Group have applied the following amendments to published standards for the first time for the financial year beginning on 1 July 2023:

Effective for annual periods beginning on or after 1 January 2023:

Description	
Amendments to MFRS 101 and MFRS Practice Statement 2	Disclosure of Accounting Policies
Amendments to MFRS 108	Definition of Accounting Estimates
Amendments to MFRS 112	Deferred Tax related to Assets and Liabilities arising from a Single Transaction

The initial application of the above amendments did not have any material impact to the consolidated financial report of the Group.

The Group will be adopting the following standards and amendments to published standards when they become effective in the respective financial periods:

Description	Effective for annual periods beginning on or after
Amendments to MFRS 101	1 January 2024
Classification of liabilities as current or non-current, and Non-current Liabilities with Covenants	

NOTES TO THE INTERIM FINANCIAL REPORT

A1. BASIS OF PREPARATION (CONTINUED)

The Group will be adopting the following standards and amendments to published standards when they become effective in the respective financial periods: (continued)

Description		Effective for annual periods beginning on or after
Amendments to MFRS 16	Lease Liability in a Sale and Leaseback	1 January 2024
Amendments to MFRS 107 and MFRS 7	Supplier Finance Arrangements	1 January 2024
Amendments to MFRS 121	Lack of Exchangeability	1 January 2025
Amendments to MFRS 9 and MFRS 7	Classification and Measurement of Financial Instruments	1 January 2026
MFRS 18	Presentation and Disclosure in Financial Statements	1 January 2027
MFRS 19	Subsidiaries without Public Accountability: Disclosures	1 January 2027

The above standards and amendments to published standards are not expected to have a significant effect on the Group in the period of initial application.

A2. AUDITORS' REPORT ON PRECEDING AUDITED FINANCIAL STATEMENTS

The auditors' report on the audited financial statements for the financial period ended 30 June 2023 was not qualified.

A3. SEASONAL OR CYCLICAL FACTORS

The operations of the Group's major business segments are generally affected by major festive seasons.

A4. MATERIAL CHANGES IN ESTIMATES

There were no material changes in estimates of amounts reported in prior financial periods that had a material effect in the financial year ended 30 June 2024.

NOTES TO THE INTERIM FINANCIAL REPORT

A5. UNUSUAL ITEMS AFFECTING ASSETS, LIABILITIES, EQUITY, NET INCOME OR CASH FLOWS

Exceptional items are those items the Directors consider to be one-off or material in nature that should be brought to the reader's attention in understanding the Group's interim financial report for the quarter and financial year ended 30 June 2024.

INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
30.6.2024	30.6.2023	30.6.2024	30.6.2023
RM'000	RM'000	RM'000	RM'000
3 months	3 months	12 months	12 months

Exceptional item credited to the statement of comprehensive income:

- Reversal of accrual* for site occupancy fee pursuant to the termination of an advertising agreement	30,133	N/A	30,133	N/A
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* Accruals were made in accordance with the prevailing MFRS principles.

Other than the above, there were no unusual items affecting the assets, liabilities, net income or cash flows of the Group in the quarter and financial year ended 30 June 2024.

A6. DIVIDENDS PAID

The amount of dividends paid to the shareholders of the Company during the financial year ended 30 June 2024:

	For the year ended 30.6.2024 RM'000 12 months
<u>In respect of the financial period ended 30 June 2023:</u>	
First and final single-tier dividend of 1.5 sen, paid on 3 October 2023	16,638

NOTES TO THE INTERIM FINANCIAL REPORT

A7. SEGMENTAL REPORTING

The Group determines and presents its operating segments based on information reported internally to the Board of Directors and Senior Management (collectively the chief operating decision-maker (“CODM”)). The Group predominantly operates in Malaysia and consequently, there is no disclosure on geographical segments. The segmental information for the current financial year is as follows:

	Omnia RM'000	Broad- casting RM'000	Out-of- Home RM'000	Publish- ing RM'000	Digital Media RM'000	Home Shopping# RM'000	Corporate and Others RM'000	Elimination RM'000	Total RM'000
Financial year ended 30 June 2024									
Revenue from external customers	689,414	20,040	3,956	42,557	380	85,301	2,371	-	844,019
Inter-segment revenue	-	356,400	117,471	78,108	103,970	-	68,304	(724,253)	-
	689,414	376,440	121,427	120,665	104,350	85,301	70,675	(724,253)	844,019
Reportable segment profit/(loss) after tax before non-controlling interest	1,970	28,535	26,562	22,931	9,173	(12,310)	26,113	(42,332)	60,642

The reportable loss after tax for the Home Shopping segment includes intersegment charges incurred for television broadcasting fees. Excluding the intersegment charges, the Home Shopping segment reported a loss after tax of RM7.5 million for the financial year ended 30 June 2024.

NOTES TO THE INTERIM FINANCIAL REPORT

A8. REVENUE

	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
	30.6.2024 RM'000 3 months	30.6.2023 RM'000 3 months	30.6.2024 RM'000 12 months	30.6.2023 RM'000 12 months
Revenue from contracts with customers:				
- Advertising revenue	156,347	N/A	692,081	N/A
- Newspaper sales	6,403	N/A	25,634	N/A
- Newspaper printing and distribution	4,071	N/A	16,008	N/A
- Content sales	2,432	N/A	15,625	N/A
- Sale of home shopping goods	20,640	N/A	83,555	N/A
- Other ancillary revenue	2,295	N/A	7,149	N/A
	192,188	N/A	840,052	N/A
Revenue from other sources:				
- Rental income from investment properties and outdoor cellular antenna space	916	N/A	3,967	N/A
	193,104	N/A	844,019	N/A

A9. PROFIT BEFORE TAX

Profit before tax is stated after crediting/(charging):

	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
	30.6.2024 RM'000 3 months	30.6.2023 RM'000 3 months	30.6.2024 RM'000 12 months	30.6.2023 RM'000 12 months
Net (impairment)/reversal of impairment of financial instruments	(4,094)	N/A	2,853	N/A
Net foreign exchange (loss)/gain	(1,572)	N/A	456	N/A
Insurance claims received	-	N/A	2,235	N/A
Gain on disposal of property, plant and equipment	357	N/A	430	N/A
Gain on disposal of investment properties	-	N/A	3,735	N/A
Impairment of property, plant and equipment	(4,587)	N/A	(4,603)	N/A
Impairment of investment properties	-	N/A	(250)	N/A
Impairment of investment in associates	(1,268)	N/A	(1,268)	N/A
Partial extinguishment of lease liabilities from rent concessions	-	N/A	4,000	N/A
Provision for inventory obsolescence	(155)	N/A	(155)	N/A
Provision for site restoration	(5,136)	N/A	(5,136)	N/A
Provision for litigation claims	-	N/A	(4,499)	N/A

A10. VALUATIONS OF PROPERTY, PLANT & EQUIPMENT

The Group's property, plant and equipment are stated at cost less accumulated depreciation and accumulated impairment losses.

NOTES TO THE INTERIM FINANCIAL REPORT

A11. CONTINGENT LIABILITIES

The Group is defending 8 legal suits (as at 30.6.2023: 13 suits) with contingent liabilities amounting to RM1.3 million (as at 30.6.2023: RM2.5 million). The legal suits consist mainly of alleged defamation claims.

Apart from the information disclosed in this interim financial report, the directors are not aware of any legal proceedings pending against the Group or of any facts that are likely to give rise to any legal proceedings, which might materially affect the financial position or business operations of the Group.

A12. CAPITAL COMMITMENTS

	As at 30.6.2024 RM'000	As at 30.6.2023 RM'000
Approved but not contracted for:		
- Property, plant and equipment	98,802	100,731
- Intangible assets	129,162	127,106
Approved and contracted for:		
- Property, plant and equipment	25,315	1,988
- Intangible assets	4,463	15,020

A13. CASH AND CASH EQUIVALENTS

Reconciliation between deposits, cash and bank balances and cash and cash equivalents:

	As at 30.6.2024 RM'000
Deposits, cash and bank balances	375,158
Less: Restricted bank balances	(13,185)
Cash and cash equivalents	361,973

A14. SIGNIFICANT RELATED PARTY TRANSACTIONS

	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
	30.6.2024 RM'000 3 months	30.6.2023 RM'000 3 months	30.6.2024 RM'000 12 months	30.6.2023 RM'000 12 months
Associate companies:				
- Purchase of services	(22)	N/A	(107)	N/A
Parties related by virtue of common major shareholders with significant influence over the Company:				
- Revenue from contracts with customers	6,281	N/A	23,116	N/A
- Finance income	998	N/A	3,702	N/A
- Purchase of goods and services	(5,431)	N/A	(22,488)	N/A
- Finance cost on borrowings	(2,619)	N/A	(9,981)	N/A

ADDITIONAL LISTING REQUIREMENT INFORMATION

B1. TAXATION

	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
	30.6.2024	30.6.2023	30.6.2024	30.6.2023
	RM'000	RM'000	RM'000	RM'000
	3 months	3 months	12 months	12 months
- Current income tax	4,619	N/A	14,584	N/A
- Deferred tax arising from origination and reversal of temporary differences	393	N/A	352	N/A
- Over-provision of income tax in prior period	(910)	N/A	(900)	N/A
	4,102	N/A	14,036	N/A

The Group's effective tax rate for the quarter and financial year of 11% and 19% respectively were both lower against the statutory corporate tax rate of 24% were partly due to the utilisation of carried forward capital allowances and/or business losses during the period by certain profitable subsidiaries within the Group.

B2. FAIR VALUE CHANGES OF FINANCIAL LIABILITIES

As at 30 June 2024, the Group does not have any financial liabilities measured at fair value through profit or loss.

B3. MATERIAL LITIGATION

The status of material litigation is disclosed in Note A11 of this interim financial report.

B4. STATUS OF CORPORATE PROPOSALS

As at the date of this interim financial report, the Group does not have any announced corporate proposals pending completion.

B5. BORROWINGS

	As at	As at
	30.6.2024	30.6.2023
	RM'000	RM'000
<u>Non-current</u>		
Secured:		
- Term loan	-	2,811
- Islamic term loans	200,511	119,029
	200,511	121,840
<u>Current</u>		
Secured:		
- Term loan	-	32,500
- Islamic term loans	9,786	-
Unsecured:		
- Banker's acceptance	2,811	4,636
	12,597	37,136
Total borrowings	213,108	158,976

The Group's borrowings are denominated in Ringgit Malaysia.

ADDITIONAL LISTING REQUIREMENT INFORMATION

B6. REVIEW OF PERFORMANCE FOR THE CURRENT QUARTER AGAINST THE IMMEDIATE PRECEDING QUARTER

	Quarter ended 30.6.2024 RM'000	Quarter ended 31.3.2024 RM'000
Revenue	193,104	213,219
Profit before tax	36,870	2,446
Normalised profit before tax (excluding Exceptional Items ¹)	6,737	2,446
Profit after tax	32,768	1,859
Normalised profit after tax (excluding Exceptional Items ¹)	2,635	1,859

¹ *Exceptional Items are disclosed in Note A5 to the interim financial report.*

As announced by the Company on 25 August 2022, the financial year end of the Group was changed from 31 December to 30 June. Whilst there is no comparative financial information presented for the quarter ended 30 June 2024, the analysis below is a comparison against the immediate preceding quarter ended 31 March 2024.

Revenue for the current quarter ended 30 June 2024 reduced by 9% to RM193.1 million against the immediate preceding quarter ended 31 March 2024 as consumer sentiment against certain large global brands amid continuous geopolitical tensions impacted their advertisement spending.

Prudent cost management initiatives nonetheless softened the impact of the lower revenue, resulting in normalised profit after tax for the current quarter of RM2.6 million, increased by 42% compared against the immediate preceding quarter of RM1.9 million.

The performance of the Group's segments for the current quarter ended 30 June 2024 as compared to the immediate preceding quarter ended 31 March 2024 are as follows:

- (a) Publishing - Revenue was on par against the immediate preceding quarter.
- (b) Out-of-Home - A 4% reduction in revenue against the immediate preceding quarter.
- (c) Home Shopping - Revenue was lower by 9% as the Hari Raya festive period contributed to a higher revenue in the immediate preceding quarter.
- (d) Omnia - The soft advertising market brought about by the factors above led to an 11% decline in segment revenue during the quarter.
- (e) Broadcasting - Lower advertising revenue during the current quarter contributed to segment revenue reducing by 13% against the immediate preceding quarter.
- (f) Digital - Advertising and intersegment shared services revenue during the quarter was lower by 16% compared to the immediate preceding quarter.

ADDITIONAL LISTING REQUIREMENT INFORMATION

B7. REVIEW OF FINANCIAL YEAR PERFORMANCE AND SEGMENTAL ANALYSIS

	Year ended 30.6.2024 (12 months) RM'000
Revenue	844,019
Profit before tax	74,678
Normalised profit before tax (excluding Exceptional Items ¹)	44,545
Profit after tax	60,642
Normalised profit after tax (excluding Exceptional Items ¹)	30,509

¹ *Exceptional Items are disclosed in Note A5 to the interim financial report.*

The performance review for the twelve months ended 30 June 2024 is not comparable with any preceding period due to the change in financial year end of the Group from 31 December to 30 June.

The Group recorded a revenue of RM844.0 million for the financial year ended 30 June 2024 as advertising and commerce revenue continued to be impacted by challenging market conditions.

Despite the effect of the above, the Group persisted and posted a normalised profit after tax of RM30.5 million for the current financial year underpinned by improved operational efficiencies and cost management initiatives.

The performance of the Group's segments for the current financial year ended 30 June 2024 are as follows:

- (a) Omnia - The segment posted a revenue of RM689.4 million for the financial year amid the overall challenging advertising landscape.
- (b) Broadcasting - Full year revenue of RM376.4 million was spurred by the encouraging performance of the Audio platform which partially offset the lower content distribution revenue under the Television Networks platform.
- (c) Out-of-Home - Deployment of several new digital sites contributed to a growth in digital display revenue with the segment posting a revenue of RM121.4 million.
- (d) Publishing - Encouraging performance from newspaper advertising, printing and distribution streams led to segment revenue of RM120.7 million for the financial year.
- (e) Digital Media - The consumer sentiment affecting certain global brands amid geopolitical tensions impacted the segment's performance, recording RM104.4 million revenue during the financial year.
- (f) Home Shopping - Wowshop generated a revenue of RM85.3 million during the financial year amid the competitive consumer shopping space.

ADDITIONAL LISTING REQUIREMENT INFORMATION

B8. PROSPECTS FOR THE FINANCIAL YEAR ENDING 30 JUNE 2025

The outlook for the financial year ending 30 June 2025 remains challenging as the advertising market remains susceptible to the economic and geopolitical uncertainties. The Group will continue to focus on sustaining its performance across all platforms and optimising operational efficiencies to support our 3-year business plan guided by three growth pillars - content quality boost, inventory premiumisation, and exploration of new revenue streams.

The strategic roadmap underscores our commitment to continuously deliver value to shareholders, solidifying business operations and capitalising on our strength as an integrated media group.

B9. PROFIT FORECAST/PROFIT GUARANTEE

The Group has not issued any profit forecast/profit guarantee during the current financial year.

B10. DIVIDENDS DECLARED

The Board of Directors declared a first and final single-tier dividend of 1.5 sen per ordinary share which will be paid on 7 October 2024 to shareholders whose names appear on the Record of Depositors at the close of business on 26 September 2024.

The total dividend declared in respect of the financial year ended 30 June 2024 amounts to 1.5 sen (financial period ended 30 June 2023: 1.5 sen).

ADDITIONAL LISTING REQUIREMENT INFORMATION

B11. EARNINGS PER SHARE

The Group's earnings per share are calculated as follows:

	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
	30.6.2024	30.6.2023	30.6.2024	30.6.2023
	RM'000	RM'000	RM'000	RM'000
	3 months	3 months	12 months	12 months
Profit attributable to owners of the Company (RM'000)	33,213	N/A	60,447	N/A
Weighted average number of ordinary shares in issue ('000)	1,109,199	N/A	1,109,199	N/A
Basic and diluted earnings per share (sen)	2.99	N/A	5.45	N/A

The Company has not issued any financial instrument or contract that may entitle its holders to ordinary shares and potentially dilute its earnings per share.

BY ORDER OF THE BOARD

AZLAN BIN AHMAD (LS0009209 / SSM PRACTISING CERTIFICATE NO. 202308000379)
TAN SAY CHOON (MAICSA 7057849 / SSM PRACTISING CERTIFICATE NO. 202008003070)
GROUP COMPANY SECRETARIES

Kuala Lumpur
28 August 2024

Additional financial analysis of Media Prima Berhad is available on Media Prima Berhad's website:

<https://www.mediaprima.com.my/investors.html>