

(Registration No. 201001033020 (916943-W)) (Incorporated in Malaysia)

UNAUDITED INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2024

(Registration No. 201001033020 (916943-W)) (Incorporated in Malaysia)

INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2024

UNAUDITED STATEMENTS OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE PERIOD ENDED 31 MARCH 2024

		INDIVIDUAL QUARTER		CUMULA	CUMULATIVE QUARTERS		
	Note	CURRENT YEAR QUARTER 31/03/2024 RM'000	PRECEDING YEAR CORRESPONDING QUARTER 31/03/2023 RM'000	CURRENT YEAR TO DATE 31/03/2024 RM'000	PRECEDING YEAR CORRESPONDING YEAR TO DATE 31/03/2023 RM'000		
Revenue		8,783	2,926	8,783	2,926		
Cost of sales		(3,013)	(816)	(3,013)	(816)		
Gross profit		5,770	2,110	5,770	2,110		
Administrative expenses and other operating expenses		(3,812)	(1,556)	(3,812)	(1,556)		
Other income		79	184	79	184		
		2,037	738	2,037	738		
Interest income		36	5	36	5		
Interest expense		(5)	(20)	(5)	(20)		
		2,068	723	2,068	723		
Share of result of an associate, net of tax		32	-	32	-		
Profit before tax		2,100	723	2,100	723		
Taxation	B5	(585)	(203)	(585)	(203)		
Profit after tax		1,515	520	1,515	520		
Other comprehensive income:							
Foreign currency translation		-	-	-	-		
Total comprehensive income for the period		1,515	520	1,515	520		
Attributable to: Owners of the parent Non-controlling interest		1,466 49	399 121	1,466 49	399 121		
Total comprehensive income for the period		1,515	520	1,515	520		
Earnings per share: Basic earnings per share (sen) Diluted earnings per share (sen)		0.56 N/A	0.18 N/A	0.56 N/A	0.18 N/A		

 $N\!/A-Not\ Applicable$

CATCHA DIGITAL BERHAD (Registration No. 201001033020 (916943-W)) (Incorporated in Malaysia)

INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2024

UNAUDITED STATEMENT OF FINANCIAL POSITION **AS AT 31 MARCH 2024**

	(UNAUDITED) AS AT 31/03/2024 RM'000	(AUDITED) AS AT 31/12/2023 RM'000
ASSETS		
Non-current assets		
Property, plant and equipment	647	223
Right-of-use assets	347	465
Intangible assets	24,385	24,394
Goodwill	24,026	23,354
Investment in associate	1,285	1,253
Current assets	50,690	49,689
Trade receivables	5,818	5,294
Other receivables	142	172
Deposits and prepayments	2,682	2,511
Current tax assets	17	19
Contract assets	2,146	2,078
Cash and cash equivalents	9,970	10,425
	20,775	20,499
TOTAL ASSETS	71,465	70,188
EQUITY AND LIABILITIES		
Equity attributable to owners of the parent		
Share capital	59,044	59,044
Reserves	(6,222)	(7,688)
	52,822	51,356
Non-controlling interest	766	717
Total equity	53,588	52,073
Non-current liabilities		
Deferred tax liabilities	5,865	5,865
	5,865	5,865
G		
Current liabilities		
Trade payables	732	732
Other payables	6,546	6,013
Contract liabilities	1,533	2,224
Lease liabilities	351	468
Provision for taxation Accruals	870 1,980	703 2,110
Accruais		
TOTAL LIABILITIES	12,012 17,877	12,250 18,115
TOTAL EQUITY AND LIABILITIES	71,465	70,188
Net assets per share attributable to		
equity holders of the Company (RM)	0.15	0.15

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UNAUDITED STATEMENT OF CHANGES IN EQUITY FOR THE PERIOD ENDED 31 MARCH 2024

	<> Attributable to equity holders of the Company>					
	<>		Distributable Total		Non- controlling interest	Total equity
	Share capital RM'000	Merger reserve RM'000	Accumulated losses RM'000	RM'000	RM'000	RM'000
At 1/1/2023	6,732	775	(7,379)	128	-	128
Profit for the period	-	-	1,463	1,463	597	2,060
Total comprehensive income for the period	-	-	1,463	1,463	597	2,060
Acquisition of subsidiaries Issuance of share capital Proceeds from rights issue exercise	- 22,601 29,711	- - -	(2,547)	(2,547) 22,601 29,711	120	(2,427) 22,601 29,711
Transactions with owners	52,312	-	(2,547)	49,765	120	49,885
At 31/12/2023	59,044	775	(8,463)	51,356	717	52,073
At 1/1/2024	59,044	775	(8,463)	51,356	717	52,073
Profit for the period	-	-	1,466	1,466	49	1,515
Total comprehensive income for the period	-	-	1,466	1,466	49	1,515
At 31/03/2024	59,044	775	(6,997)	52,822	766	53,588

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UNAUDITED STATEMENT OF CASH FLOW FOR THE PERIOD ENDED 31 MARCH 2024

	(Unaudited) AS AT CURRENT YEAR TO DATE ENDED 31/03/2024 RM'000	(Audited) AS AT PRECEDING YEAR TO DATE ENDED 31/12/2023 RM'000
CASH FLOW FROM OPERATING ACTIVITIES		
Profit before tax	2,100	3,580
Adjustments for non-cash flows: Amortisation of intangible assets Bad debts written off	9	31 7
Depreciation of property, plant and equipment Depreciation of right-of-use assets Interest income	118 46 (36)	113 369 (90)
Interest expense Impairment loss on trade receivables	5 65	7 63
Impairment loss on contract assets Share of result of an associate, net of tax Reversal of impairment loss on trade receivables Reversal of impairment loss on contract assets	10 (32) (63) (9)	9 (18) (107) (16)
Operating profit before changes in working capital Changes in working capital:	2,213	3,948
Trade and other receivables Contract assets Trade and other payables	(423) (68) (119)	(616) 2,234 (904)
Contract liabilities Net cash generated in operations Tax paid	(691) 912 (417)	(1,534) 3,128 (2,313)
Net cash generated from operating activities	495	815
CASH FLOW FROM INVESTING ACTIVITIES Repayment to ultimate holding company Repayment to a related company Placement of deposits Purphase of presents, plant and assignment	- (2,073)	(150) (61) (3,000)
Purchase of property, plant and equipment Purchase of intangible assets Acquisition of subsidiaries (net of cash acquired) Acquisitions of remaining non-controlling interests (net of	(468) - (266)	(68) (6) (15,653)
cash acquired) Acquisition of an associate Interest received	(1)	(4,094) (759)
Net cash used in investing activities	(2,772)	(23,701)
CASH FLOW FROM FINANCING ACTIVITIES Proceeds from rights issue Lease payments Advance to an associate Interest expense	- (246) (5)	29,711 (363) - -
Net cash (used in) / generated from financing activities	(251)	29,348
NET CHANGE IN CASH AND CASH EQUIVALENTS	(2,528)	6,462

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UNAUDITED STATEMENT OF CASH FLOW FOR THE PERIOD ENDED 31 MARCH 2024 (continued)

	(Unaudited) AS AT CURRENT YEAR TO DATE ENDED 31/03/2024 RM'000	(Audited) AS AT PRECEDING YEAR TO DATE ENDED 31/12/2023 RM'000
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF FINANCIAL PERIOD / YEAR	7,425	963
CASH AND CASH EQUIVALENTS AT THE END OF FINANCIAL PERIOD / YEAR	4,897	7,425

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD ("MFRS") 134: INTERIM FINANCIAL REPORTING

A1 - Basis of Preparation

The unaudited interim financial statements have been prepared in accordance with MFRS 134: Interim Financial Reporting issued by the Malaysian Accounting Standards Board ("MASB") and Rule 9.22 of the ACE Market Listing Requirements of Bursa Malaysia Securities Berhad ("Bursa Securities") ("AMLR").

The unaudited interim financial statements should be read in conjunction with the audited financial statements of Catcha Digital Berhad ("Catcha Digital" or the "Company") and its subsidiaries ("Group") for the financial year ended ("FYE") 31 December 2023. The explanatory notes attached to the interim financial statements provide an explanation on events and transactions that are significant to an understanding of the changes in the financial position and performance of the Group since the FYE 31 December 2023.

A2 – Adoption of New and Revised Accounting Policies

The significant accounting policies and methods of computation applied in the unaudited interim financial statements are consistent with those adopted in the most recent audited financial statements of the Group for the FYE 31 December 2023, except for the adoption of the following accounting standards, amendments and interpretations of the MFRS Framework that have been issued by the MASB during the current financial period:

Title	Effective Date
MFRS 17 Insurance Contracts	1 January 2023
Amendments to MFRS 17 Insurance Contract	1 January 2023
Amendments to MFRS 17 Insurance Contract Initial Application of MFRS 17	1 January 2023
and MFRS 9 - Comparative Information	
Amendments to MFRS 101 Presentation of Financial Statements Disclosure	1 January 2023
of Accounting Policies	
Amendments to MFRS 108 Accounting Policies, Changes in Accounting	1 January 2023
Estimates and Errors Definition of Accounting Estimates	
Amendments to MFRS 112 Income Taxes Deferred tax related to Assets and	1 January 2023
Liabilities arising from a Single Transaction	

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The adoption of all the MFRSs and amendments to MFRSs did not have any financial impact to the Group.

A3 – Auditors' Report on Preceding Audited Financial Statements

The auditors' report on the Group's audited financial statements for the FYE 31 December 2023 was not qualified.

A4 – Seasonal or Cyclicality of Operations

The Group is not exposed to any seasonal or cyclicality of operations during the current period under review.

A5 – Unusual Nature and Amount of Items Affecting Assets, Liabilities, Equity, Net Income or Cash Flows

There were no unusual items affecting assets, liabilities, equity, net income or cash flows for the current quarter under review.

A6 – Changes in Estimates

There were no material changes in estimates of amounts reported that may have a material effect on the current quarter under review.

A7 – Debt and Equity Securities

There were no issuance, cancellation, repurchase, resale and repayment of debt and equity securities during the current quarter under review.

A8 – Dividends

No dividend has been declared or paid as at the date of this interim financial report.

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A9 - Segmental Information

The segmental results of the Group are as follows:

	Quarter Ended 31 March 2024				
	Online media	Others	Total		
	(RM'000)	(RM'000)	(RM'000)		
Revenue	8,783	-	8,783		
Cost of sales	(3,013)	-	(3,013)		
Gross profit	5,770	-	5,770		
Other income	79	-	79		
Interest income	-	36	36		
Administrative expenses and other operating					
expenses	(3,229)	(583)	(3,812)		
Operating profit / (loss)	2,620	(547)	2,073		
Interest expense	(5)	-	(5)		
•	2,615	(547)	2,068		
Share of result of an associate, net of tax	32	-	32		
Profit / (loss) before tax	2,647	(547)	2,100		
Tax expenses	(585)	-	(585)		
Profit / (loss) after tax	2,062	(547)	1,515		
Other comprehensive income, net of tax	_	-	-		
Total comprehensive income / (loss)	2,062	(547)	1,515		

A10 – Valuation of Property, Plant and Equipment

There were no valuation of the property, plant and equipment of the Group during the current quarter under review.

A11 - Acquisition/Disposal of Property, Plant and Equipment

There were no acquisition or disposal of property, plant and equipment by the Group during the current quarter under review.

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A12 – Material Events Subsequent to the End of The Current Quarter

- (i) On 29 August 2023, iMedia Asia Sdn Bhd ("**iMedia**") executed a letter of intent ("**LOI**") with Chan Lik Kiong for the preliminary indication of interest to acquire 70% equity interest in TR Media Bytes Sdn Bhd ("**TR Media**"). The LOI is valid up to 31 December 2023. On 29 December 2023, the aforementioned validity period was extended from 31 December 2023 to 31 January 2024. On 23 January 2024, iMedia entered into a share sale agreement with Chan Lik Kiong for the acquisition of 70 ordinary shares in TR Media (representing 70% equity interest in TR Media) for a purchase consideration of RM665,000.00 ("**First Acquisition of TR Media**"), with an option to acquire remaining 30% shares in TR Media at any time within 36 months after the completion of the First Acquisition of TR Media. On 1 March 2024, the First Acquisition of TR Media has been completed. Upon completion, TR Media is a 70%-owned subsidiary of iMedia.
- (ii) On 28 November 2023, iMedia executed a letter of intent with Kuhan Kumar A/L Palaniappan and Sarojah A/P Thandan for the preliminary indication of interest to acquire 51% equity interest in DS Services Sdn Bhd ("**DS Services**"). Subsequently, iMedia and the vendors had vide a letter dated 29 March 2024, mutually agreed to extend the aforementioned validity period from 31 March 2024 to 30 June 2024.

Save as disclosed above, there were no other material events subsequent to the end of the current quarter under review up to the date of this interim financial report which is likely to substantially affect the results of the operations of the Group.

A13 – Changes in Composition of the Group

The acquisition of TR Media was completed on 1 March 2024 and TR Media is now a 70%-owned subsidiary of iMedia.

A14 – Changes in Contingent Liabilities or Contingent Assets

As at the date of this interim financial report, the Directors of the Company are not aware of any material contingent liabilities or contingent assets that may impact the financial performance of the Group.

A15 - Derivatives

There were no outstanding derivative financial instruments for the financial quarter under review.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2024 PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE AMLR

B1 – Review of Performance

The Group recorded RM8.78 million in revenue and RM1.52 million in profit after tax for the 3-month financial period ended ("**FPE**") 31 March 2024, as compared to a revenue of RM2.93 million and profit after tax of RM0.52 million in the previous year corresponding financial period. This was mainly due to the completion of the acquisition of iMedia on 7 March 2023 which resulted in the financial results of iMedia and its subsidiaries ("**iMedia Group**") for period from 7 March 2023 to 31 March 2023 was consolidated in the 3-month FPE 31 March 2023. For current quarter under review, the financial results of iMedia Group for 3-month FPE 31 March 2024 was consolidated by the Company.

B2 - Material Changes to the Results of the Immediate Preceding Quarter

The Group recorded RM8.78 million in revenue and RM1.52 million in profit after tax to the Group, which is RM2.28 million (or 35.07%) and RM1.41 million (or 1,281.82%) higher than the revenue of RM6.50 million and profit after tax of RM0.11 million in the immediate preceding quarter for the 3-month FPE 31 December 2023.

This was mainly due to higher online advertising revenue from iMedia Group in the current quarter as clients are increasing their advertising spending in conjunction with festive seasons in Malaysia.

B3 – Prospects

Our vision is to build the leading digital group in ASEAN, leading the digital revolution in the fast-growing RM1 trillion digital economy, as estimated by Google, Temasek and Bain & Company in their 2023 SEA e-Conomy report.

The first phase of realising our vision is to build out a market-leading profitable digital media business starting from Malaysia and across ASEAN in the future, which e-Marketer estimated to be a RM25 billion market by 2025. With the population of ASEAN of approximately 605 million, the Group is strategically positioned to capitalise on this opportunity to engage with a large online user base. Online media consumption is growing at an encouraging pace in this region, especially on social media and news platforms, in line with the growth trends across markets globally.

Our goal for our digital media business is to become a significant ASEAN digital media group and lead the media revolution in the way consumers uncover and consume news and content. We hope to achieve this through its audience leadership position in Malaysia in the social news network segment and in the later stages, further expansion into key markets with ASEAN. Online video and content monetisation will continue to be our key focus in driving revenue alongside our influencer marketing platform and digital-out-of-home advertisement in the coming years.

The Group also intends to increase its presence in existing markets through strategic investments and acquisitions that are complementary to its existing segments, thereby offering more complimentary products and services that it could up-sell or cross-sell to its customers, mainly through newly acquired high-traffic consumer websites and complementary digital marketing products and services.

The main objective remains to be the most efficient one-stop digital media solution provider by consolidating the highly fragmented digital media industry, offering our advertisers better value, options and convenience.

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Premised on the above and in view of the Group's ongoing efforts, the prospects of the Group's digital media's business in terms of financial performance are expected to be favourable moving forward.

In the second phase of achieving our vision, the Group is actively seeking to embark on new business opportunities in the digital economy beyond digital media. Our goal is to build a diversified digital group in ASEAN that focuses on delivering long-term sustainable shareholder value and contributing to the growth and development of the Malaysian and ASEAN digital economy.

B4 – Financial Forecast, Estimate or Projection

The Group did not publish any financial forecast, estimate or projection in any public documents.

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B5 – Taxation

	Current quarter ended 31 March 2024 RM'000	Preceding year corresponding quarter ended 31 March 2023 RM'000	Year to date ended 31 March 2024 RM'000	Preceding year to date ended 31 March 2023 RM'000
Malaysian income tax:-				
Current tax:				
- Current year	(585)	(203)	(585)	(203)
_	(585)	(203)	(585)	(203)
Deferred tax:				
- Original and reversal of				
temporary differences				
_	(585)	(203)	(585)	(203)
Effective tax rate	(27.86%)	(28.12%)	(27.86%)	(28.12%)

Tax expense is recognised based on management's best estimate.

B6 – Status of Corporate Proposals Announced but not Completed

Save as disclosed in Note A12, there were no corporate proposals announced but not completed as at the date of this interim financial report.

B7 – Group's Borrowings and Debt Securities

The Group does not have any material local nor foreign borrowings as at 31 March 2024.

B8 – Material Litigation

There was no material litigation pending as at the date of this interim financial report.

B9 – Dividend

No dividend has been declared or paid as at the date of this interim financial report.

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B10 – Status of Utilisation of Proceeds

Catcha Digital raised RM29.71 million following the completion of a rights issue exercise on 31 July 2023 ("**Rights Issue**"). The table below sets out the status of utilisation of proceeds as at 21 May 2024:

Utilisation of proceeds	Actual proceeds raised (RM'000)	Actual utilisation (RM'000)	Balance unutilised (RM'000)	Expected timeframe for utilisation of proceeds from the completion of the Rights Issue
First Hurdle Payment and Second Hurdle Payment	18,000	18,000	-	Within 14 days
Working Capital	11,711	7,340	4,371	Within 24 months
Total	29,711	25,340	4,371	

B11 -Earnings/(Loss) per ordinary shares of the Company ("Catcha Digital Share")

(a) Basic earnings/(loss) per Catcha Digital Share ("EPS/(LPS)")

Basic EPS/(LPS) of the Group is calculated by dividing the profit or loss after tax for the period attributable to ordinary equity holders of the Company by the weighted average number of Catcha Digital Shares in issue.

		Current quarter ended 31 March		Year to date ended 31 March	
		2024	2023	2024	2023
Profit/ (Loss) for the period attributable to ordinary equity holders of the Company	(RM'000)	1,466	399	1,466	399
Weighted average number of Catcha Digital Share in issue Basic EPS/(LPS)	('000) (sen)	261,951 0.56	225,653 0.18	261,951 0.56	225,653 0.18

(b) Diluted EPS/(LPS)

There is no dilution of share capital for the Company.

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B12 – Fair Value of Financial Liabilities

There was no gain or loss arising from fair value changes of financial liabilities for the current quarter and financial period under review as the Group did not have any financial liabilities measured at fair value.

B13 - Profit / (Loss) Before Taxation

	Current quarter ended 31 March		Year to date ended 31 March	
	2024 (RM'000)	2023 (RM'000)	2024 (RM'000)	2023 (RM'000)
Profit / (Loss) before tax is arrived at after charging / crediting:				
Interest income from placement in funds	36	5	36	5
Interest expense	(5)	(20)	(5)	(20)
Amortisation of intangible assets	(9)	(3)	(9)	(3)
Depreciation of property, plant and equipment	(164)	(1)	(164)	(1)
Impairment loss on trade receivables	(65)	-	(65)	-
Impairment loss on contract assets	(9)	(14)	(9)	(14)
Reversal of impairment loss on trade receivables	63	-	63	-
Reversal of impairment loss on contract assets	9	16	9	16

Save as disclosed above, the other disclosure items pursuant to Appendix 9B, Part A (16) of the AMLR are not applicable.

B14 – Authorisation for Issue

These unaudited interim financial statements were authorised for issuance by the Board of Directors of the Company on 29 May 2024.