

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE QUARTER ENDED 30 SEPTEMBER 2023

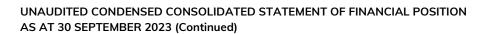
CURRENT PRECEDING VEAR		INDIVIDUAL QUARTER			CUMULATIVE QUARTER		
OUAPTER 30/9/2022 30/9/2022 30/9/2022 30/9/2023 30/9/2					CURRENT		
		YEAR	YEAR	CHANGES	YEAR	YEAR	CHANGES
Continuing Operations: Revenue		QUARTER	QUARTER		TO DATE	TO DATE	
Revenue		30/9/2023	30/9/2022		30/9/2023	30/9/2022	
Revenue		RM '000	RM '000	96	RM '000	RM '000	%
Revenue	Continuing Operations:						
Cost of sales	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	14 665	1 374	967 396	17 755	12 585	4196
Cross profit 1,340 204 557% 2,102 749 181%			(T. S. 17)		Conc. The Savete	RELEVEL CONTROL	100-100-100
Cher Income/(expenses) 6,886 303 2173% 13,086 997 1213% Administrative and general expenses (6,721) (8,134) 17% (21,469) (24,322) 12% (24,321) 12% (6,281) (21,576) (7,27) (12% (6,281) (22,576) 72% (7,27) (12% (6,281) (22,576) 72% (7,27) (12% (6,281) (22,576) 72% (7,27) (12% (6,281) (22,576) 72% (7,27) (12% (7,27) (12% (6,281) (22,576) 72% (12% (22,576) 72% (12% (22,576) 72% (12% (22,576) 72% (22,576) (22,576) 72% (22,576) (22,576) 72% (22,576) (22,576) (22,576) 72% (22,576)		The Architecture of the Control of t	11970-711117-1117		7 \$ 100 A 10 A 10 A 10 A 10 A 10 A 10 A 1		
Administrative and general expenses (6,721) (8,134) 17% (21,469) (24,322) 12% Operating profit/(loss) 1,505 (7,627) 120% (6,281) (22,576) 72% (7,627) 120% (6,281) (22,576) 72% (7,627) 120% (6,281) (22,576) 72% (7,627) 120% (6,281) (22,576) 72% (7,627) 120% (6,281) (22,576) 72% (7,627) 120% (7,621) (25,276) 72% (7,627) 120% (7,011) (25,246) 72% (7,011) (7,011) (7,011) (7,011) (7,011) (7,011) (7,011) (7,011							
Departing profit/(loss) 1.505 (7.627) 120% (6.281) (22.576) 72%							
Finance costs	Cartes and		1 11 - 7 20 1 7 1 1			The state of the s	
Share of results of associated & joint venture companies 344 (2,003 83% (503) (2,577) 80% Profit/(Loss) before taxation 1,005 (9,665) 110% (7,011) (25,246) 72% Taxation - 7 -100% - (40) 100% Profit/(Loss) from continuing operations 1,005 (9,658) 110% (7,011) (25,286) 72% Discontinued Operations:		10000			*	2023	
Profit/(Loss) before taxation 1,005 (9,665) 110% (7,011) (25,246) 72% 72xation - 7 -100% - (40) 100% 100							
Taxation - 7 -100% - (40) 100% Profit/(Loss) from continuing operations 1,005 (9,658) 110% (7,011) (25,286) 72%							
Discontinued Operations: 1,005 (9,658) 110% (7,011) (25,286) 72%	Harmonia Com & Construction of	1,005	The second second		(7,011)		
Discontinued Operations: Profit/(Loss) from discontinued operations - 0% - 0% - 0% 0% 0%					-		
Profit/(Loss) from discontinued operations	Profit/(Loss) from continuing operations	1,005	(9,658)	110%	(7,011)	(25,286)	72%
Profit/(Loss) for the year 1,005 (9,658) 110% (7,011) (25,286) 72%	Discontinued Operations:						
Exchange differences on translation of foreign operations (5) (170) 97% (681) (393) -73%	Profit/(Loss) from discontinued operations	-		0%	-	-	096
Exchange differences on translation of foreign operations (5) (170) 97% (681) (393) -73% Total comprehensive income 1,000 (9.828) 110% (7.692) (25.679) 70% PROFIT/(LOSS) ATTRIBUTABLE TO: Owners of the parent 1,005 (9.658) 110% (7.011) (25.286) 72% Non-controlling interests 0% 0% (7.011) (25.286) 72% TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO: Owners of the parent 1,000 (9.828) 110% (7.692) (25.679) 70% Non-controlling interests 0% 0% (7.692) (25.679) 70% Weighted average number of ordinary shares in issue (000) 1,798,958 1,576,609 Earnings per share (sen): (a) Basic 0.06 (0.61) (0.39) (1.60)	Profit/(ILoss) for the year	1,005	(9,658)	110%	(7,011)	(25,286)	72%
Total comprehensive income	Other comprehensive income:						
PROFIT/(LOSS) ATTRIBUTABLE TO: Owners of the parent 1,005 (9,658) 110% (7,011) (25,286) 72% Non-controlling interests - 0% - 0% (7,011) (25,286) 72% TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO: Owners of the parent 1,000 (9,828) 110% (7,692) (25,679) 70% Non-controlling interests - 0% - 0% - 0% 1,000 (9,828) 110% (7,692) (25,679) 70% Weighted average number of ordinary shares in issue (000) 1,798,958 1,576,609 Earnings per share (sen): (a) Basic 0.06 (0.61) (0.39) (1.60)	Exchange differences on translation of foreign operations	(5)	(170)	97%	(681)	(393)	-73%
Owners of the parent Non-controlling interests 1,005 (9,658) 110% (7,011) (25,286) 72% Non-controlling interests - - 0% - - 0% TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO: 0wners of the parent 1,000 (9,828) 110% (7,692) (25,679) 70% Non-controlling interests - - 0% - - 0% Weighted average number of ordinary shares in issue ('000) 1,798,958 1,576,609 1,798,958 1,576,609 Earnings per share (sen): 0 0.06 (0.61) (0.39) (1.60)	Total comprehensive income	1,000	(9,828)	110%	(7.692)	(25,679)	70%
Owners of the parent Non-controlling interests 1,005 (9,658) 110% (7,011) (25,286) 72% Non-controlling interests - - 0% - - 0% TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO: 0wners of the parent 1,000 (9,828) 110% (7,692) (25,679) 70% Non-controlling interests - - 0% - - 0% Weighted average number of ordinary shares in issue ('000) 1,798,958 1,576,609 1,798,958 1,576,609 Earnings per share (sen): 0 0.06 (0.61) (0.39) (1.60)	PROFIT/II OCCI ATTRIBUTARI E TO						
Non-controlling interests		1.005	10 CEO)	11006	(7.011)	/2E 206)	7206
1,005 (9,658) 110% (7,011) (25,286) 72%		1,005	(9,058)		(7,011)	(25,286)	
TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO: Owners of the parent Non-controlling interests 1,000 (9,828) 110% (7,692) (25,679) 70% 1,000 (9,828) 110% (7,692) (25,679) 70% Weighted average number of ordinary shares in issue ('000) 1,798,958 1,576,609 Earnings per share (sen): (a) Basic 0.06 (0.61) (0.39) (1.60)	Non-controlling interests	1.005	10.050)		7011	(25.206)	
Owners of the parent 1,000 (9,828) 110% (7,692) (25,679) 70% Non-controlling interests - - - 0% - - 0% 1,000 (9,828) 110% (7,692) (25,679) 70% Weighted average number of ordinary shares in issue ('000) 1,798,958 1,576,609 Earnings per share (sen): (a) Basic 0.06 (0.61) (0.39) (1.60)		1,005	(9,658)	110%	(7,011)	(25,286)	7290
Non-controlling interests	TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO:						
1,000 (9,828) 110% (7,692) (25,679) 70%	Owners of the parent	1,000	(9,828)	110%	(7,692)	(25,679)	70%
Weighted average number of ordinary shares in issue ('000) 1,798,958 1,576,609 1,798,958 1,576,609 Earnings per share (sen): (a) Basic 0.06 (0.61) (0.39) (1.60)	Non-controlling interests	-	-	0%	-	-	0%
Earnings per share (sen): (a) Basic 0.06 (0.61) (0.39) (1.60)		1,000	(9,828)	110%	(7,692)	(25,679)	70%
(5.55)		1,798,958	1,576,609		1,798,958	1,576,609	
	(a) Basic	0.06	(0.61)		(0.39)	(1.60)	
	(b) Fully diluted	0.06	(0.61)		(0.39)	(1.60)	

The Unaudited Condensed Consolidated Statement of Comprehensive Income should be read in conjunction with the Audited Financial Statements for the financial year ended 31 December 2022 and the accompanying explanatory notes attached to the interim financial statements.



UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 30 SEPTEMBER 2023

	(UNAUDITED) AS AT 30/9/2023 RM '000	(AUDITED) AS AT 31/12/2022 RM '000
ASSETS		
NON-CURRENT ASSETS		
Property, plant and equipment	4,588	4,781
Right of use assets	7	40
Software development expenditure	73,806	76,091
Intangible assets	978	1,420
Investment in associated & joint venture companies	62,935	63,209
Other investments	11,666	11,666
	153,980	157,207
CURRENT ASSETS	u-	
Other investments	3	3
Trade receivables	21,881	14,122
Lease receivables	(0)	55
Other receivables, deposits and prepayments	14,646	7,279
Tax recoverable	71	152
Fixed deposits with licensed banks	762	762
Cash and bank balances	2,827	1,501
	40,190	23,873
TOTAL ASSETS	194,170	181,080



	(UNAUDITED) AS AT 30/9/2023 RM '000	(AUDITED) AS AT 31/12/2022 RM '000
EQUITY AND LIABILITIES	\	
Share capital	423,630	420,510
Foreign currency translation reserve	(1,344)	(708)
Reverse acquisition debit	(36,809)	(36,809)
Warrant reserves	16,715	16,715
Other reserves	(14,846)	(14,846)
Fair Value reserve	(334)	(334)
Retained earnings	(220,708)	(213,697)
TOTAL EQUITY	166,305	170,832
NON-CURRENT LIABILITIES		
Lease Liabilities	-	-
Borrowings	3,145	3,145
	3,145	3,145
CURRENT LIABILITIES		
Trade payables	2,767	936
Other payables and accrued expenses	11,603	5,767
Redeemable Preference Shares	5,000	-
Amount due to directors	-	43
Lease Liabilities	8	41
Borrowings	5,203	268
Tax payable	139	48
TOTAL CURRENT LIABILITIES	24,720	7,103
TOTAL LIABILITIES	27,865	10,249
	194,170	181,080
Net assets per share attributable to owners of the parent (sen)	9.13	9.92

The Unaudited Condensed Consolidated Statement of Financial Position should be read in conjunction with the Audited Financial Statements for the financial year ended 31 December 2022 and the accompanying explanatory notes attached to the interim financial statements.



PUC BERHAD

Registration No. 199701036234(451734-A) Incorporated in Malaysia

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE QUARTER ENDED 30 SEPTEMBER 2023

	Share Capital	Foreign Currency Translation Reserve RM '000	Reverse Acquisition Debit RM '000	Fair Value Reserves RM '000	Other Reserves RM '000	Warrant Reserves RM '000	Retained Earnings RM '000	Total	Total Equity
Balance as at 1 January 2023	420,510	(708)	(36,809)	(334)	(14,846)	16,715	(213,697)	170,832	170,832
Issuance of ordinary shares									
- Exercise of ESGS	3,120	45	-	-	-	-	-	3,165	3,165
	3,120	45	-	:-	-	-		3,165	3,165
Profit for the year	-	-	-	-	-	-	(7,011)	(7,011)	(7,011)
- Exchange translation differences for foreign operations	-	(681)	-	-		-		(681)	(681)
Total comprehensive income for the year	-	(681)	-	S=:	-	-	(7,011)	(7,692)	(7,692)
Balance as at 30 September 2023	423,630	(1,344)	(36,809)	(334)	(14,846)	16,715	(220,708)	166,305	166,305



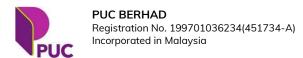
PUC BERHAD

Registration No. 199701036234(451734-A) Incorporated in Malaysia

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE QUARTER ENDED 31 DECEMBER 2022

	Share Capital	Foreign Currency Translation Reserve RM '000	Reverse Acquisition Debit RM '000	Fair Value Reserves	Other Reserves RM '000	Warrant Reserves RM '000	Retained Earnings RM '000	Total	Total Equity
Balance as at 1 January 2022	392,936	(192)	VI. 12 1922 1922		- (14,846)	16,715	(160,134)	197,670	
Issuance of ordinary shares - Private placement	24,536	-	-	-	-	-	-	24,536	24,536
	24,536	-	-	-		-	*	24,536	24,536
Profit/ (Loss) for the year Other comprehensive income	-	(393)		19			(25,286)	(25,286) (393)	MODEL MODEL
Total comprehensive income for the year Balance as at 30 September 2022	417,472	(393) (585)	A1000-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-		- (14,846)	16,715	(25,286) (185,420)	(25,679) 196,527	(25,679) 196,527

The Unaudited Condensed Consolidated Statement of Changes in Equity should be read in conjunction with the Audited Financial Statements for the financial year ended 31 December 2022 and the accompanying explanatory notes attached to the interim financial statement.



UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE QUARTER ENDED 30 SEPTEMBER 2023 $\,$

	9 MONTHS ENDED 30/9/2023 RM '000	9 MONTHS ENDED 30/9/2022 RM '000
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit/ (Loss) before taxation	(7,011)	(25,246)
Adjustments for:		
Amortisation of software development expenditure	8,431	9,975
Depreciation of property, plant and equipment	129	655
Gain on disposal of property, plant and equipment	(1)	-
Interest income	(555)	(293)
Interest expense	217	80
Reversal of impairment losses on trade receivables	(577)	(214)
Share of results of associated & joint venture companies	503	2,577
Unrealised (gain)/loss on foreign exchange	(829)	(601)
Operating profit / (loss) before working capital changes	307	(13,067)
Changes in working capital:		
Net change in current assets	(13,420)	1,826
Net change in current liabilities	7,602	(262)
Cash used in operations	(5,512)	(11,503)
Interest received	555	293
Tax refund	(47)	13
Tax paid	(4)	2
Exchange differences	(620)	(323)
Net cash used in operating activities	(5,628)	(11,518)



UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE QUARTER ENDED 30 SEPTEMBER 2023 (Continued)

	9 MONTHS ENDED 30/9/2023 RM '000	9 MONTHS ENDED 30/9/2022 RM '000
CASH FLOWS FROM INVESTING ACTIVITIES		
Disposal of intangible assets	10,970	(3,500)
Purchase of property, plant and equipment	-	51
Purchase of software development expenditure	(16,675)	(13,159)
Investment in associated company	(230)	(402)
Net cash used in investing activities	(5,935)	(17,010)
CASH FLOWS FROM FINANCING ACTIVITIES		
Interest paid	(226)	(87)
Proceeds from private placement of shares	-	24,536
ESGS exercise	3,165	-
Loan from Third Party	5,113	-
Proceeds from placement of Redeemable Preference Shares	5,000	-
Fixed deposit pledged with financial institutions	-	(11)
Repayment of finance lease liability	70	70
Repayment of term loan	(178)	(182)
Net cash from financing activities	12,944	24,326
NET DECREASE IN CASH AND CASH EQUIVALENTS	1,382	(4,202)
Effects of exchange rate changes	(55)	(63)
CASH AND CASH EQUIVALENT AT BEGINNING OF PERIOD	1,501	6,195
CASH AND CASH EQUIVALENT AT END OF PERIOD	2,827	1,929
Cash and cash equivalents at end of the financial period comprise:		
Cash and bank balances	2,827	1,866
Fixed deposits with licensed banks	762	823
	3,589	2,689
Less: Fixed deposits pledged with licensed banks	(762)	(760)
	2,827	1,929

The Unaudited Condensed Consolidated Statement of Cash Flows should be read in conjunction with the Audited Financial Statements for the financial year ended 31 December 2022 and the accompanying explanatory notes attached to the interim financial statements.



UNAUDITED INTERIM FINANCIAL STATEMENTS FOR THE QUARTER ENDED 30 SEPTEMBER 2023

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

A EXPLANATORY NOTES

A1 Basis of preparation of the financial statements

The interim financial statements are unaudited and have been prepared in accordance with the Malaysian Financial Reporting Standards ("MFRS") 134 – Interim Financial Reporting issued by the Malaysian Accounting Standards Board and Chapter 9, Part K Rule 9.22 and Appendix 9B of the ACE Market Listing Requirements of Bursa Malaysia Securities Berhad ("Bursa Securities").

The interim financial statements should be read in conjunction with the audited financial statements of PUC Berhad ("PUC") and its subsidiaries ("Group") for the financial year ended 31 December 2022 and the accompanying explanatory notes attached to this interim financial report.

A2 Changes in accounting policy

The accounting policies and methods of computation adopted by the Group in these unaudited condensed financial statements are consistent with those of the annual audited financial statements for the financial year ended 31 December 2022.

The adoption of the following MFRS that came into effect on 1 January 2022 did not have any significant impact of the unaudited condensed consolidated financial statements upon their initial application.

Amendments to References to the Conceptual Framework in MFRS Standards

Amendments to MFRS 3

- Reference of the Conceptual Framework

Amendments to MFRS 116

- Property, Plant and Equipment Proceeds before Intended Use
- intended Os
- Amendments to MFRS 137
- Onerous Contracts Cost of Fulfilling a Contract
 Amendments to References to the Conceptual
- Annual Improvements to MFRSs 2018 2020 Cycle
- Framework in MFRS Standards

A3 Audit report of preceding annual financial statements

There were no audit qualifications to the annual financial statements of the Group for the financial year ended 31 December 2022.

A4 Seasonal or cyclical factors

The business operations of the Group were not significantly affected by seasonal or cyclical factors during the financial year under review other than the effects of Chinese festive holidays during the first financial quarter on the digital imaging business held under the Group's 27.53% associated company, Pictureworks International Holding Limited.

A5 Unusual items affecting assets, liabilities, equity, net income or cash flows

There were no unusual items affecting the assets, liabilities, equity, net income or cash flows of the Group for the current financial quarter and financial year-to-date under review.

A6 Material changes in estimates

Not applicable as there were no estimates reported by the Group in the prior financial years.

A7 Debt and equity securities

During the current financial year, the Company had movements on its issued and paid-up share capital, where share capital had increased by RM3,120,000 through issuance of 100,000,000 new ordinary shares through Employee Share Grant Scheme.

A8 Dividends

There were no dividends declared or paid in the current financial quarter under review.

A9 Segmental information

The Group's segmental revenue and profit after taxation for the financial period under review is as follows:

	CURRENT YEAR QUARTER 30/9/2023 RM '000	PRECEDING YEAR QUARTER 30/9/2022 RM '000	CURRENT YEAR TO DATE 30/9/2023 RM '000	PRECEDING YEAR TO DATE 30/9/2022 RM '000
Continuing Operations:				
Revenue:				
OmniChannel	2,660	727	5,175	10,982
Presto	12,005	647	12,580	1,603
Corporate and others	(0)	0	(0)	(0)
	14,665	1,374	17,755	12,585
(Loss)/Profit after taxation:				
OmniChannel	5,142	(117)	11,736	155
Presto	(2,950)	(6,256)	(14,727)	(18,363)
Corporate and others	(841)	(1,282)	(3,515)	(4,501)
	1,351	(7,655)	(6,506)	(22,708)
Share of results of associated & joint venture companies				
OmniChannel	(27)	(1,942)	267	(2,070)
Presto	(317)	(61)	(770)	(507)
	1,007	(9,658)	(7,009)	(25,286)

A10 Valuation of property, plant and equipment

The Group has not carried out a valuation on its property, plant and equipment reported in the current financial quarter under review.

A11 Capital commitments

The Group does not have any material capital commitments in respect of property, plant and equipment as at the end of the current financial quarter under review.

A12 Material events subsequent to the end of the quarter

Other than the private placement of new ordinary shares completed on 17 October 2023, described more fully in Note B6, there were no material events subsequent to the financial quarter under review up to the date of this report which are likely to substantially affect the results of the operations of the Group.

A13 Changes in the composition of the Group

On 21 September 2023, Pictureworks Holdings Sdn Bhd ("PWHSB"), an associate of PUC, underwent an internal restructuring. This involved all shareholders of PWHSB exchanging their shares in PWHSB for new shares in Pictureworks International Holding Limited ("PWIH") ("Share Swap"). Following the Share Swap, PWHSB became an indirect wholly-owned subsidiary of PWIH, and PWIH became an associate of PUC with a 27.53% equity stake.



A14 Contingent liabilities and contingent assets

There were no contingent liabilities or contingent assets for the current financial quarter under review.

A15 Significant related party transactions

Save as disclosed below, there were no other related party transactions for the current financial quarter under review:

	CURRENT YEAR TO DATE 30/9/2023 RM '000	PRECEDING YEAR TO DATE 30/9/2022 RM '000
Rental of premises received/receivable	106	113
Rendering of services received/receivable	351	473
Transaction fees received/receivable	32	17
Transaction fees paid/payable	3	17

B ADDITIONAL INFORMATION REQUIRED PURSUANT TO THE ACE MARKET LISTING REQUIREMENTS OF BURSA MALAYSIA SECURITIES BERHAD

B1 Review of performance

The Group has streamlined its businesses into 2 major segments, namely OmniChannel and Presto:

- (i) OmniChannel comprises the Group's media, advertising and digital imaging business; and
- (ii) Presto covers the Group's digital ecosystem platform businesses which consist of e-commerce, fintech, online aggregation service and online content creation businesses.

The Group recorded higher revenue of RM14.67 million for the current quarter, as compared to the corresponding quarter of the preceding year's revenue of RM1.37 million. The segmental comparisons are as follows:

- (i) the OmniChannel segment recorded higher revenue in the current quarter, increasing by 266.0% to RM2.66 million from RM0.73 million in the previous year's corresponding quarter. The improvement in revenue performance is mainly due to clients' media campaigns scheduled in previous quarter that had now taken place in the current quarter, as well as growth in customer acquisitions consequently contributing to higher sales momentum; and
- (ii) the Presto segment recorded higher revenue in the current quarter, increasing by 1754.7% to RM12.01 million from RM0.65 million in the previous year's corresponding quarter. This is mainly contributed by sales of software that no longer align with business strategy during the current quarter.

The Group recorded a profit after tax of RM1.01 million in the current quarter compared to a loss after tax of RM9.66 million in the previous year's corresponding quarter. This is mainly due to the reversal of a provision for doubtful debts, as the Group had received settlement from long outstanding receivables under the OmniChannel segment, coupled with overall better cost control in the current quarter.

The share of losses of associated company, PWSB under the OmniChannel segment, contributed a loss of RM0.03 million in the current quarter compared to a loss of RM1.94 million in the previous year's corresponding quarter. The lower loss in the current quarter is driven by an increase in revenue generated from ongoing operational activities. Under the Presto segment, the current quarter's loss of RM0.32 million when compared with the loss of RM0.06 million in the previous year's corresponding quarter is mainly due to Presto Mall Sdn Bhd which had experienced an increase in expenses related to the development of upcoming business projects with various loyalty partners in the current quarter.

B2 Variation of results against preceding quarter

	CURRENT QUARTER 30/9/2023	PRECEDING QUARTER 30/6/2023	VARIAN	CE	
	RM '000	RM '000	RM '000	%	
venue	14,665	1,451	13,214	911%	
ofit/(Loss) before taxation	1,005	(6,830)	7,835	-115%	

The Group recorded higher revenue in the current quarter when compared with the immediate preceding quarter. This is mainly due to higher local media and advertising activities under the OmniChannel segment as well as software project sales under the Presto segment in the current quarter.

The profit in the current quarter when compared with the loss in the immediate preceding quarter is mainly due to the reversal of a provision for doubtful debts, the Group having received settlement from long outstanding receivables under the OmniChannel segment coupled with overall better cost control in the current quarter.

B3 Prospects

Throughout this financial year, PUC had focused on developing various loyalty-to-redemption business models under the Presto segment, at the same time expanding its network of business partners including Bonuslink, Airasia, Rise Advisory (Manulife), VSing, and Touch N Go Digital, a leading e-wallet operator. Through the launch of the GoReward loyalty point system by Touch N Go Digital in early November 2023, PUC has become the key redemption partner in providing customers a comprehensive redemption platform to utilise their loyalty points to redeem a wide range of physical products within the Presto digital ecosystem. PUC will remain committed to consistently seek similar business opportunities to attain a sustainable and profitable position for the Group.

The ongoing efforts in recapturing lost market share adversely affected by the Covid-19 pandemic, are evident from the current year's growth of local media and advertising revenue under the OmniChannel segment. PUC continues to focus on developing the digital media business to align it closer with the Presto segment by providing digital media and advertising packages to companies with local and international brands that aim to reach a wider audience via Presto's digital ecosystem. PUC will maintain the momentum of profits under Pictureworks through organic business growth, while widening its collaboration with business partners.

Looking ahead to the FY2024, PUC expects the newly formed partnerships to not only provide a boost in market visibility and presence consequentially strengthening top-line growth but also to bring in complementary resources, technology and expertise that reinforces PUC's competitive position.

We remain cautiously optimistic about the outlook for the Group's performance. The Group will continue to tap into opportunities in FY2024 and fund its ongoing expansion plans through internally generated funds and/or equity fundraising exercises.

B4 Profit forecast or profit guarantee

The Group has not issued nor disclosed in any public document any profit forecast or profit guarantee for the current quarter under review.

B5 Taxation

	CURRENT YEAR	PRECEDING YEAR	CURRENT YEAR	PRECEDING YEAR	
	QUARTER	QUARTER	TO DATE	TO DATE	
	30/9/2023	30/9/2022	30/9/2023	30/9/2022	
	RM 0000	RM '000	RM '000	RM '000	
Provision for previous and current period Effective tax rate	0%	(,)	0%	40	

The effective tax rate is lower than the statutory tax rate due to certain subsidiaries being not subject to taxation.

B6 Status of corporate proposals

On 2 May 2023. the Company announced its proposal to undertake private placement exercise of up to 546,412,000 new ordinary shares ("Placement Shares"), representing approximately 30% of the existing total number of issued shares of PUC, to independent third-party investors to be identified later and at an issue price to be determined later. The proposal was approved by shareholders of the Company at an Extraordinary General Meeting held on 26 June 2023. On 17 October 2023, the Company completed the private placement upon issuance of 546,412,000 Placement Shares, raising total proceeds of RM 16,392,360.

B7 Borrowings

The Group's borrowings as at 30 September 2023 were as follows:

	Long T	Long Term		Short Term		orrowings
	Foreign currency	RM equivalent '000	Foreign currency	RM equivalent '000	Foreign currency '000	RM equivalent '000
Secured - Term loan (RM)*	000	3,145		5,203	- 000	8,348
- Territoan (RM)		3,143	i-	5,203	-	8,348

^{*} RM - Ringgit Malaysia

B8 Material litigation

The Group does not have any material litigation as at the date of this interim financial report.

B9 Earnings per share

(a) Basic earnings per share

The basic earnings per share of the Group, calculated by dividing the profit attributable to owners of the parent for the period by the weighted average number of shares in issue, is as follows:

	3 months ended 30 September		Cumulative 9 months ended 30 September	
	2023	2022	2023	2022
Profit/(Loss) attributable to owners of the parent (RM '000)	1,005	(9,658)	(7,011)	(25,286)
Weighted average number of ordinary shares in issue ('000)	1,798,958	1,576,609	1,798,958	1,576,609
Basic earnings per share (sen)	0.06	(0.61)	(0.39)	(1.60)



B9 Earnings per share

(b) Diluted earnings per share

The diluted earnings per share of the Group, calculated by dividing the profit attributable to owners of the parent for the period by the weighted average number of ordinary shares in issue plus the weighted average number of ordinary shares that would be issued on the conversion of convertible securities into ordinary shares, is as follows:

	3 months ended 30 September		Cumulative 9 months ended 30 September	
	2023	2022	2023	2022
Profit/(Loss) attributable to owners of the parent (RM '000)	1,005	(9,658)	(7,011)	(25,286)
Weighted average number of ordinary shares in issue (*000)	1,798,958	1,576,609	1,798,958	1,576,609
Diluted earnings per share (sen)	0.06	(0.61)	(0.39)	(1.60)

B10 Profit before taxation

Profit/(Loss) before taxation is arrived after (crediting)/charging:

	CURRENT YEAR QUARTER	PRECEDING YEAR QUARTER	CURRENT YEAR TO DATE	PRECEDING YEAR TO DATE
	30/9/2023 RM '000	30/9/2022 RM '000	30/9/2023 RM '000	30/9/2022 RM '000
Gain on disposal of property, plant and equipment	(1)	-	(1)	-
Interest income	(413)	(174)	(555)	(293)
Depreciation and amortisation	5,824	7,060	8,560	10,630
- Other receivables	827	-	-	<u>:=</u>
Interest expense	192	51	217	80
Intangible assets written-off	11,890	-	-	-
Property, plant and equipment written-off	100	-	-	-
Reversal of impairment loss on trade receivables	(9,382)	-	(9,959)	(214)
Loss/(Gain) on foreign exchange:				
- Realised	74	14	101	(111)
- Unrealised	(1,362)	(417)	(829)	(601)

Save as disclosed above and in the Condensed Consolidated Statement of Comprehensive Income, the other items required by Bursa Malaysia Securities Berhad ACE Market Listing Requirements, Chapter 9, Appendix 9B, are not applicable to the Group.

By Order of the Board

Cindy Lim Seck Wah Secretary

Kuala Lumpur